MBA & Dual Degree Admission Essays

MBA and Dual Degree applicants will write two essays. Personal essays allow the admissions committee to meet the real you, the man or woman behind your GMAT scores, transcripts, and resume. The essays provide insights as to who you are now - what motivates you, what set you apart from others, and who you’d like to become - what career goals you have and how you’d like to achieve them.

Essays are limited to 500 words each.

Select two essay topics from the list of seven topics provided below:

1. Discuss the accomplishment of yours that required the most effort to achieve. What intermediary steps where necessary? How did you overcome challenges along the way?

2. Describe a difficult personal or professional challenge, failure or setback that you have faced. What did you learn from this experience?

3. Present a 5-year career plan, including your professional goals and how you intend to implement them. Discuss how you believe your education at our school will influence your plan.

4. Tell us about a time when you had a significant impact on a person, group or organization.

5. Tell us about a time when you went beyond what was defined, established, or expected.

6. What matters most to you, and why?

For more admissions information, visit our MBA page: http://ext.csuci.edu/mba or contact a program representative:
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Santa Barbara BS Business-to-MBA & MBA degrees: Melissa Whitacre melissa.whitacre@csuci.edu.