

Martin V. Smith School of Business and Economics Business Advisory Council (BAC)

BAC

The BAC is an advisory and support group of the Martin V. Smith School of Business and Economics (MVS School) at California State University Channel Islands. The BAC is comprised of regional private and public sector leaders and undergraduate and graduate students of the MVS School. BAC members are selected and invited to join by Dr. Richard Rush, President of the University, and Dr. William Cordeiro, Director of the MVS School.

Core Values and Beliefs

As a voluntary and independent resource to the MVS School, the BAC seeks to further the MVS School's relevance, prominence and brand in the greater Ventura County area and within the California State University system. Members provide strategic input and non-binding recommendations to the MVS School's leadership team on policy issues impacting the MVS School's current and future operations.

Key Strategic Objectives

- To help build and promote the MVS School's brand, capabilities and reputation.
- To provide advice regarding curriculum, programs, recruitment, community relations
- To build relationships with the regional business community.
- To promote the MVS School's accomplishments and to support its long-term development.
- To be a resource to students, alumni, faculty and staff.
- To generate networks and alliances with various constituencies.

BAC Members

Steve Woodworth, Blois Construction, BAC Chair

Doug Off, Ojai Oil

Henry Dubroff, Pacific Coast Bus. Times

Doug Kulper, Ferguson Case Orr Paterson

John Bradley, Attorney/Consultant

Robert Westberg, Amgen

Terri Fivash, CBIZ

Kevin Mencarelli, Highridge Insurance

Jim Wasson, Foothill Development

Gary Wartik, City of Thousand Oaks

William Keifer, NAI Capital

Paul Carter, P.E.C. Marketing

Jordan Rigberg, Undergraduate Student

Christa Nonnemaker, Axicom

Stacy Peterson, First California Bank

Bruce Culver, Ideal Hire

Evelyn Fanton-Elwan, Graduate Student

Ed Gibbs, Gibbs International

Steve Goodall, Executive/Consultant

Frances Lewis, Coldwell Banker

Capt. Jim McHugh, Navy Liaison

Brad Stark, Mission Wealth Management

Miguel Bermudez, International Consultant

Adrian Gaines, State Farm Insurance

Sara O'Conlon, Child Development Resources

Rick Power, Power Machinery

Susan Mulligan, Calleguas Muni. Water District

If you would like more information regarding the BAC, please contact william.cordeiro@csuci.edu