MVS School of Business & Economics Accomplishments 2012 – 2013

- Various - The Business Advisory Council (BAC) sponsored a series of Speaker events on campus during the academic year.

- 04/18/2013 - MVS was a sponsor of the Business & Technology Partnership (B&TP) Awards Dinner. Six students were awarded $6,000 scholarships and a community member and a CI Professor (Cynthia Wyles) were honored.

- MVS School: Dr. William Cordeiro, Dr. Minder Chen, Dr. Jared Barton, and Dr. Dax Jacobson: 10/09/2012 - MVS School faculty provided detailed program information during the Major Fair. This event targets undeclared students and students interested in the Business minor.

- 09/20/2012 - The MVS School was a “partner” level sponsor for the 11th Annual Ventura Housing Conference. In addition, the MVS School provided funding for the printing of VCHC presentation posters.

MVS School of Business & Economics Faculty 2012-2013 Accomplishments

Dr. William Cordeiro

- w/ Dr. Gary Berg - 05/09/2013 - The MVS School’s grant proposal for the “Online Liberal Arts-based Bachelors of Science in Business” was funded by the CSU Commission on the Extended University for $50,000 project.


- 10/25/2012 - Dr. Cordeiro hosted visitors from Chonnam University in Korea. Dr. Cordeiro gave a campus tour and a presentation on structure of Academic Affairs and the MVS Programs.

- 09/20/2012 - Dr. Cordeiro served on the committee for the 11th Annual Ventura Housing Conference held in Camarillo, CA.

- 09/14/2012 - Dr. Cordeiro participated in the 2nd Annual Giving Guide Committee. “The Guide” is a compilation of nonprofit profiles active in the Central Coast Tri-counties. The Giving Guide was published by the Pacific Coast Business Times.

MVS School of Business & Economics Faculty Accomplishments
2012-2013
09/10/2012-09/12/2012 - Dr. Cordeiro presented “Small Businesses Ignore Strategic Planning at the Peril” in Proceedings of the Academy of Business Research Conference in Atlantic City, NJ.

Dr. Claudio Paiva
- 07/01/2012-07/04/2012 - Dr. Paiva presented “Empirical Determinants of Foreign Direct Investment—Why Mercosul Lags the World” at the international conference Twenty Years of Mercosul, organized and fully funded by the University of La Plata, Argentina.
- 06/2012 - Dr. Paiva delivered four independent speeches on Macroeconomic Management, Monetary Policy Frameworks, Exchange Rate Regimes, and Debt Sustainability as part of the seminar series “Macroeconomic Management and Financial Sector Issues” organized and fully funded by the International Monetary Fund and the European Central Bank at the Bank of Portugal.

Dr. Minder Chen
- 08/2012 - Dr. Chen published “Innovation DNA from the Book of Changes,” in the Journal of Innovation and Management, Volume 9, Number 3, August 2012, pp. 31-66.
- 07/2012 - Dr. Chen presented “The Common Innovation DNA in Apple’s Steve Jobs and the Book of Changes,” as a keynote speaker launching the Seminars of Masters’ Wisdom series hosted by Shanghai University MBA Program in Shanghai, Beijing, and Suzhou, China.

Dr. Priscilla Liang
- 01/2013 - Dr. Liang presented “Government Policies and Chinese Financial Market Performance” at the Academic and Business Research Institute Conference in Orlando, FL.
Dr. Sung Sohn

- 05/08/2013 - Dr. Sohn presented at the SoCal Edison Expo in Pomona, CA.
- 05/07/2013 - Dr. Sohn presented at the IAPH World Convention in Los Angeles, CA.
- 04/19/2013 - Dr. Sohn presented the IGER Forecasting Conference at CSU Channel Islands.
- 04/12/2013 - Dr. Sohn presented at Santa Barbara City College in Santa Barbara, CA.
- 02/12/2013 - Dr. Sohn gave a speech to the Ventura County Medical Association.
- 01/09/2013 - Dr. Sohn gave a speech for the Association for Corporate Growth in Westlake Village, CA.
- 11/03/2012 - Dr. Sohn gave a “How to Export Seminar” at the CSU Channel Islands Campus.
- 10/26/2012 - Dr. Sohn presented at the IGER Forecasting Conference at CSU Channel Islands.

Dr. Jared Barton

- 03/2013 - Dr. Barton presented “Who Gets Sent to Angola? An Investigation of U.S. Ambassadors,” at the Public Choice Society’s Annual Conference. The paper’s co-author is Elisa Arcidacono - a senior political science major at CSU Channel Islands.

Dr. Dax Jacobson

- 04/2013 - Dr. Jacobson attended the 16th Annual Continuums Service Conference in Portland, OR.

• 2012-2013 - Dr. Jacobson was a reviewer for the European Conference on Information Systems.

Dr. J. Andrew Morris
• 06/12/2013- 06/30/2013 - Dr. Morris developed a UNIV 392 course to be taught in Karlsruhe, Germany (June 12- June 30, 2013). As one of the first fully multi-national classes ever offered at CSU, Channel Islands, CI and DHBW students work together both in the classroom and during numerous company visits (Porsche, ADA Cosmetics, Deustche Bahn) to increase their collaborative, communication, and global awareness skills. We hope this joint experience between the MVS School and DHBW will lead to long-term collaboration and enhance the internalization of the MVS.

• 2012-2013 - Dr. Morris has served as a reviewer for The European Journal of Work and Organizational Psychology.

• 2012-2013 - Dr. Morris has served as a reviewer for The American Journal of Sociology.

Dr. Dennis Muraoka
Spring 2013 - Dr. Muraoka published “Zoo 101, Teaching University Students about the Mission of Modern Zoos,” in Zoo View - the magazine of the Los Angeles Zoo.

Dr. William Koch
Forthcoming - Dr. Koch will publish “When to go Local, When to go Edible; Trade, Technology and Food Security,” (with Thomas Sadler) in the Southern Journal of Business and Economics.

Dr. Dennis Muraoka
Ongoing - Dr. Muraoka is serving on the WASC Substantive Change Committee.

Martin F. Loffler
05/07/2013 - Mr. Loffler appointed (half time) as the Director of the California Institute of Social Business (CISB). His goals are to develop the CISB and obtain increased outside funding.