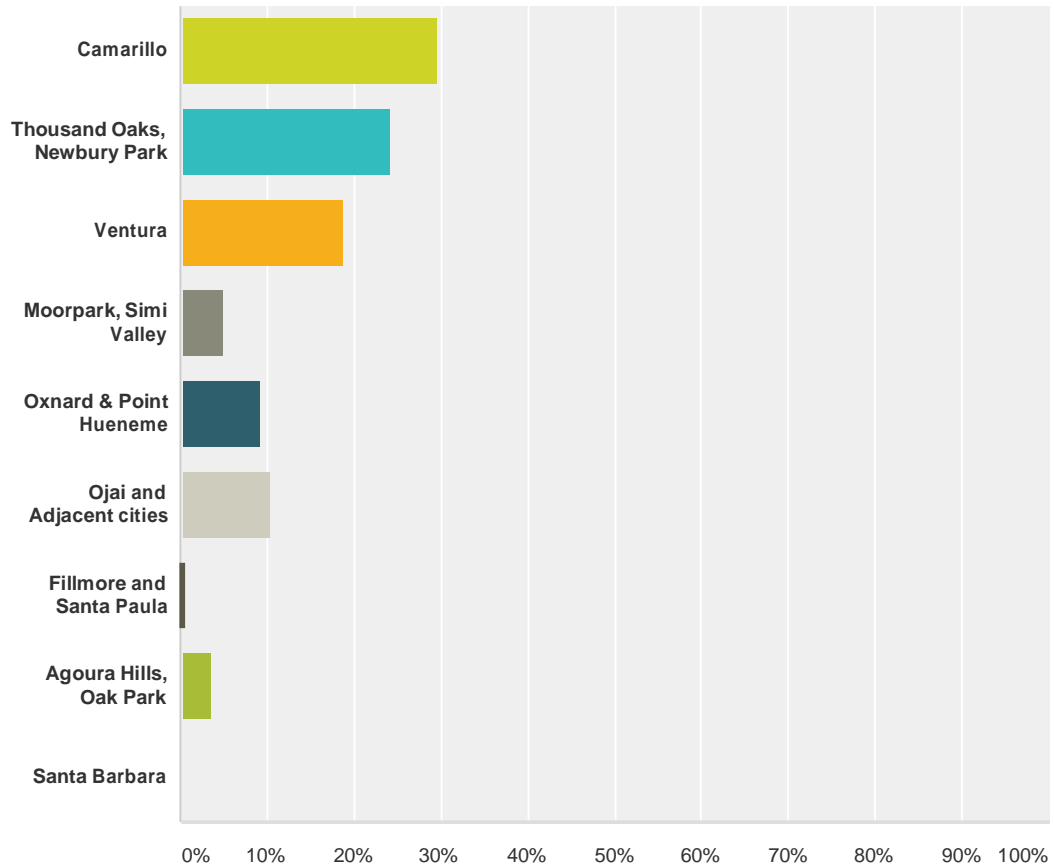


Q1 Geography: Please check which of the following areas is where you live (or most closely approximates that location).

Answered: 276 Skipped: 17

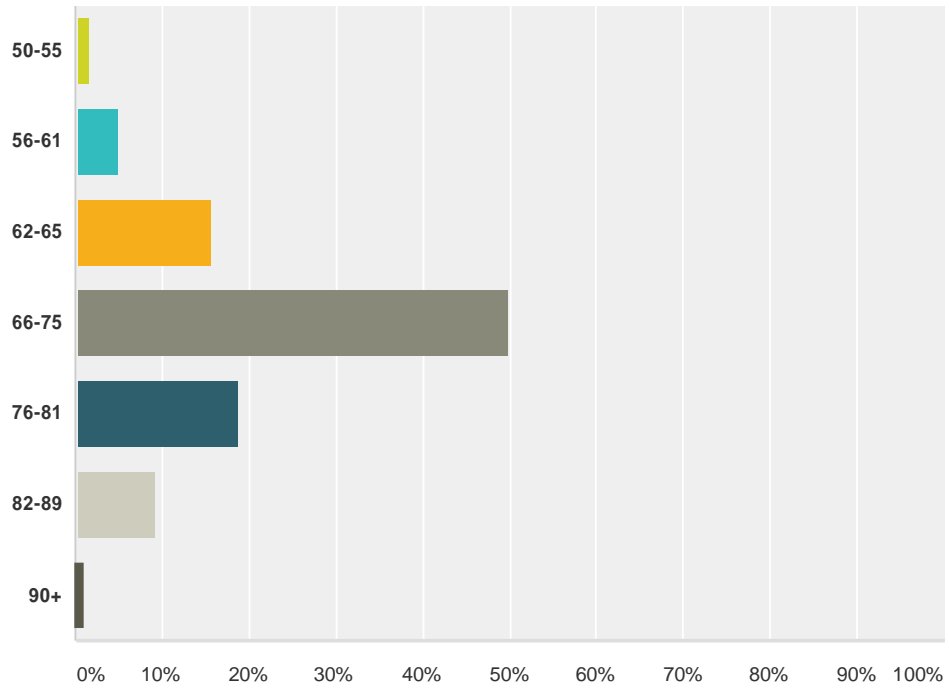


Answer Choices	Responses	
Camarillo	29.35%	81
Thousand Oaks, Newbury Park	23.91%	66
Ventura	18.48%	51
Moorpark, Simi Valley	4.71%	13
Oxnard & Point Hueneme	9.06%	25
Ojai and Adjacent cities	10.14%	28
Fillmore and Santa Paula	0.72%	2
Agoura Hills, Oak Park	3.26%	9
Santa Barbara	0.36%	1
Total		276

OLLI Member Planning Survey - 2015

Q2 Age: Please let us know how many years young you are.

Answered: 290 Skipped: 3

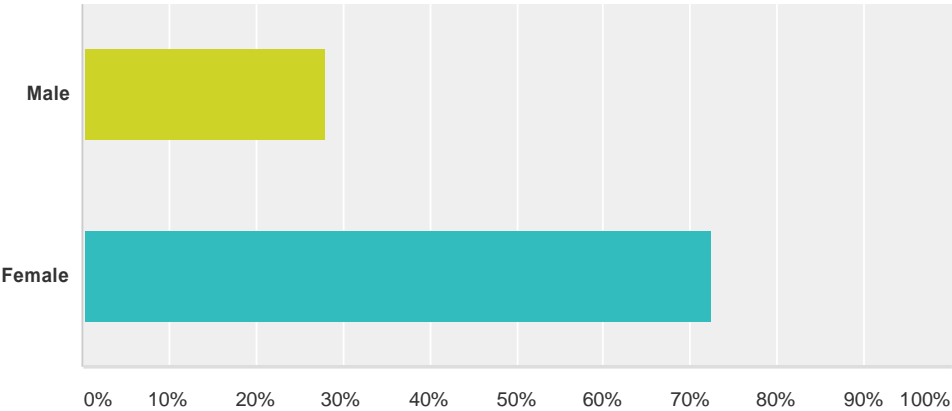


Answer Choices	Responses	
50-55	1.38%	4
56-61	4.83%	14
62-65	15.52%	45
66-75	49.66%	144
76-81	18.62%	54
82-89	8.97%	26
90+	1.03%	3
Total		290

OLLI Member Planning Survey - 2015

Q3 Gender

Answered: 285 Skipped: 8

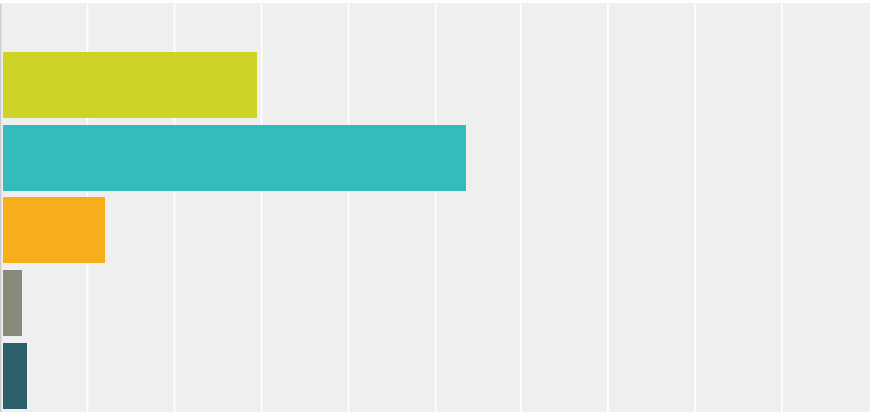


Answer Choices	Responses	
Male	27.72%	79
Female	72.28%	206
Total		285

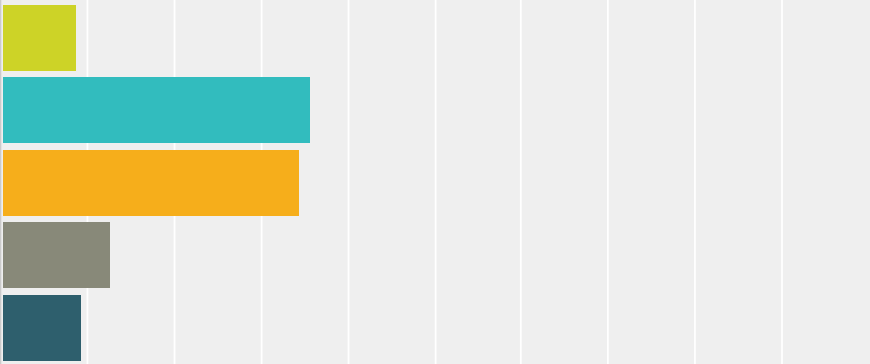
OLLI Member Planning Survey - 2015

Q5 Please assign your priority to each of the listed possible future options.
Answered: 274 Skipped: 19

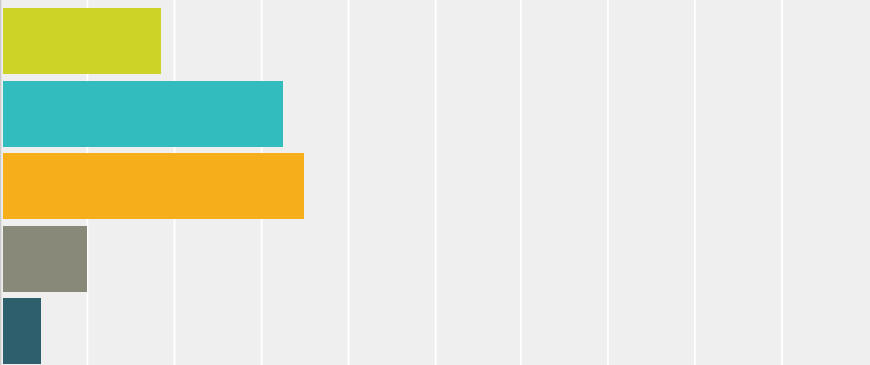
• More Courses



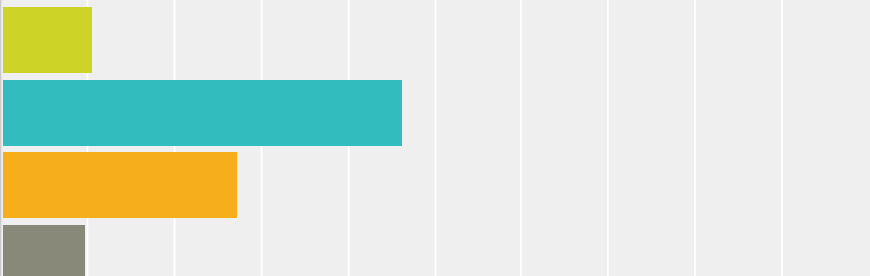
• More Students



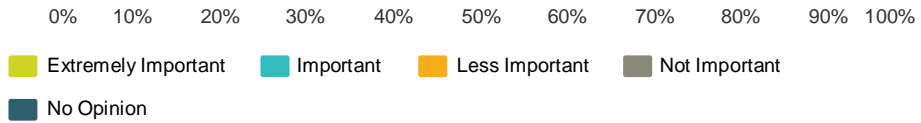
• More Locations



• Mix of Opportunitie..



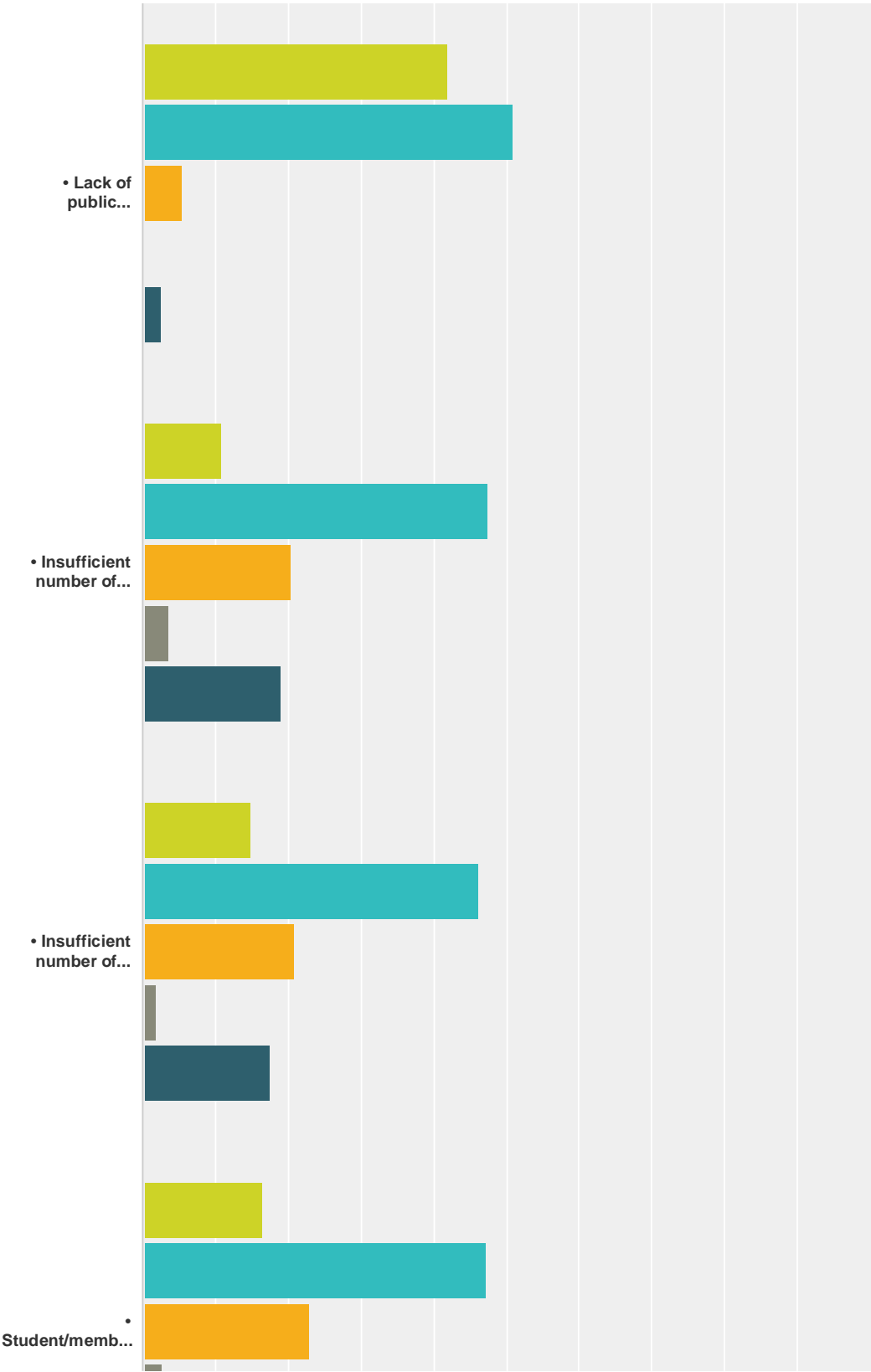
OLLI Member Planning Survey - 2015



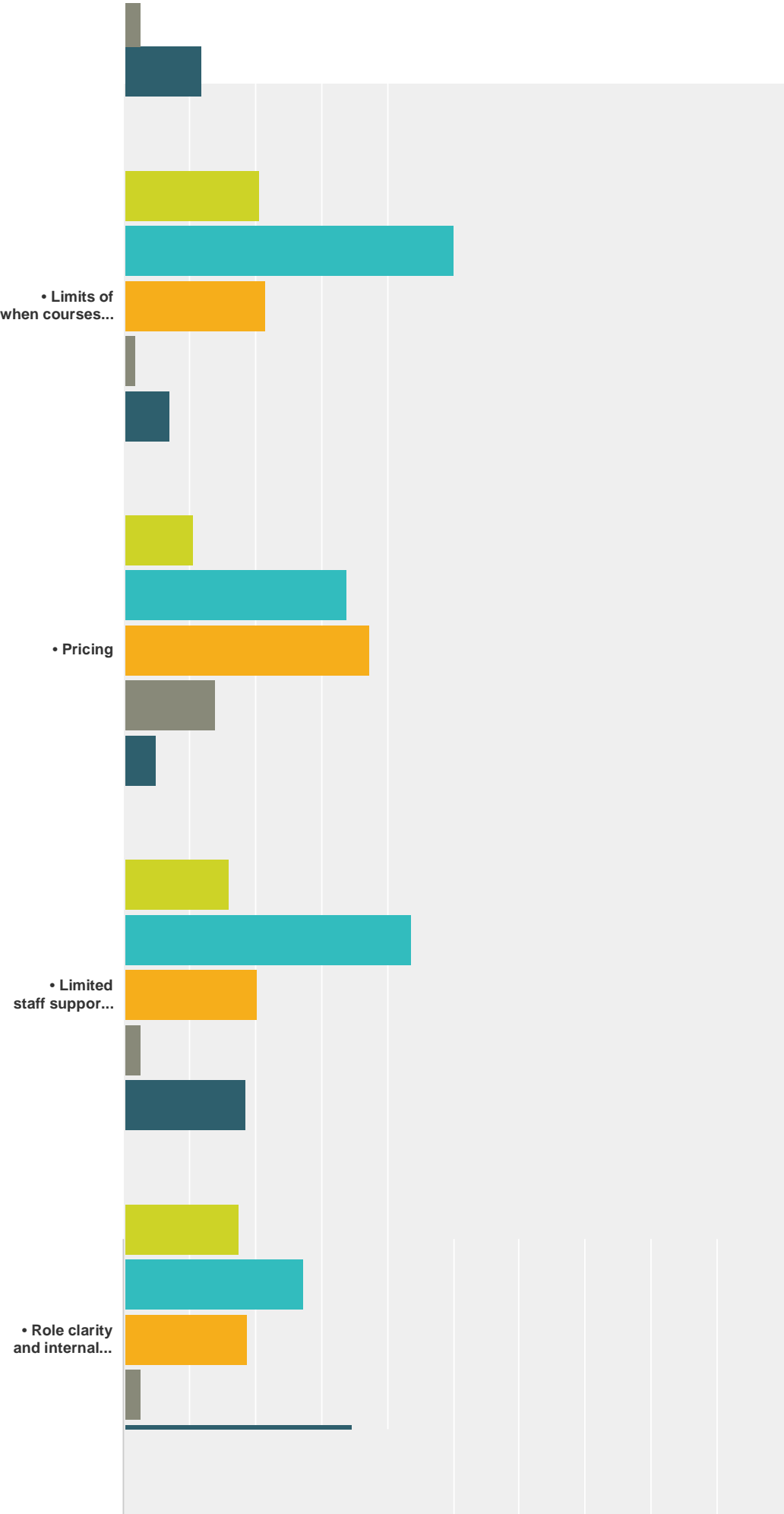
	Extremely Important	Important	Less Important	Not Important	No Opinion	Total
• More Courses	29.52% 80	53.51% 145	11.81% 32	2.21% 6	2.95% 8	271
• More Students	8.47% 21	35.48% 88	34.27% 85	12.50% 31	9.27% 23	248
• More Locations	18.36% 47	32.42% 83	34.77% 89	9.77% 25	4.69% 12	256
• Mix of Opportunities (activities beyond courses)	10.36% 26	46.22% 116	27.09% 68	9.56% 24	6.77% 17	251

Q6 Please rank the following factors as to their significance as a constraint to OLLI's growth.

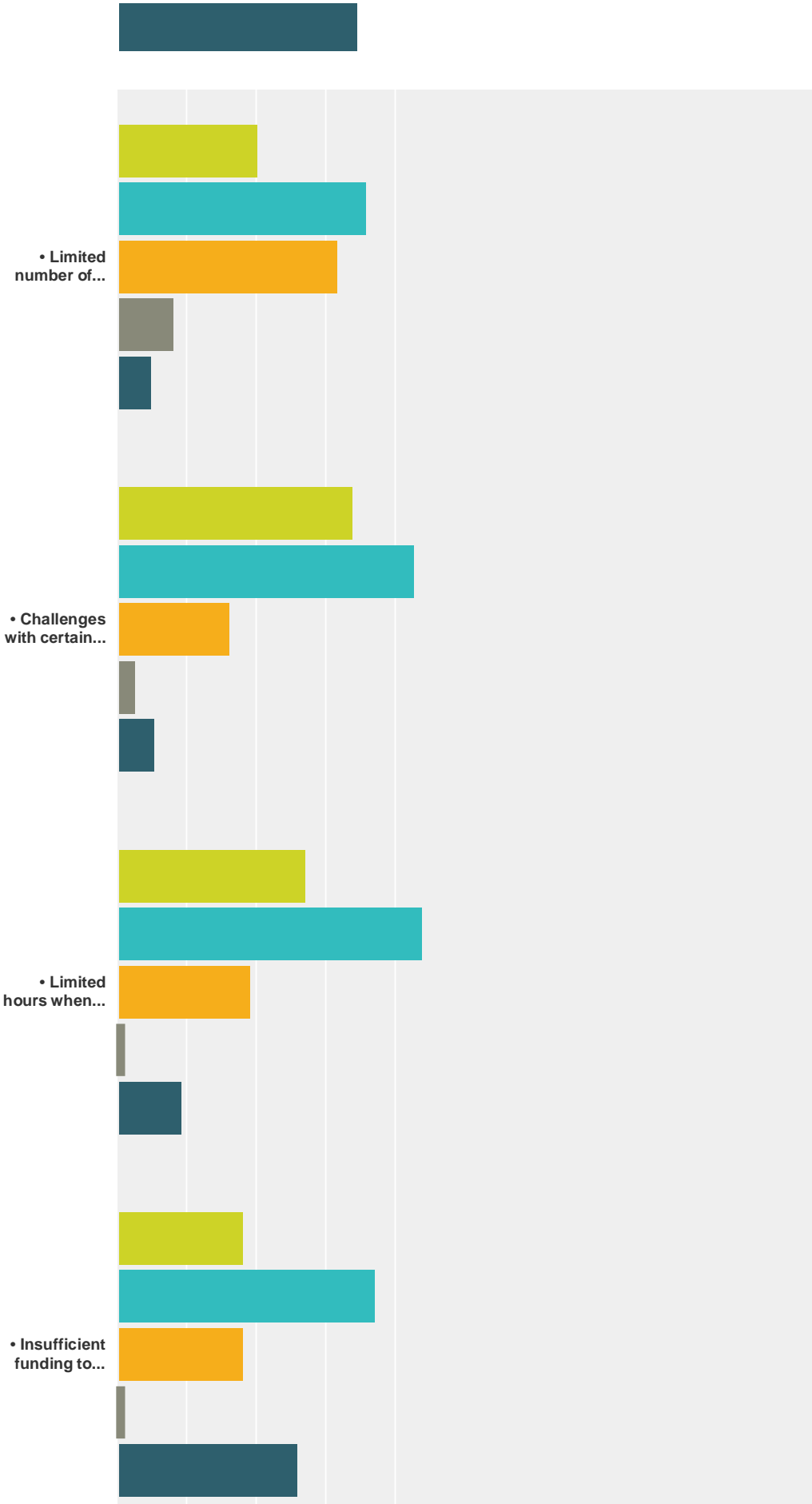
Answered: 258 Skipped: 35

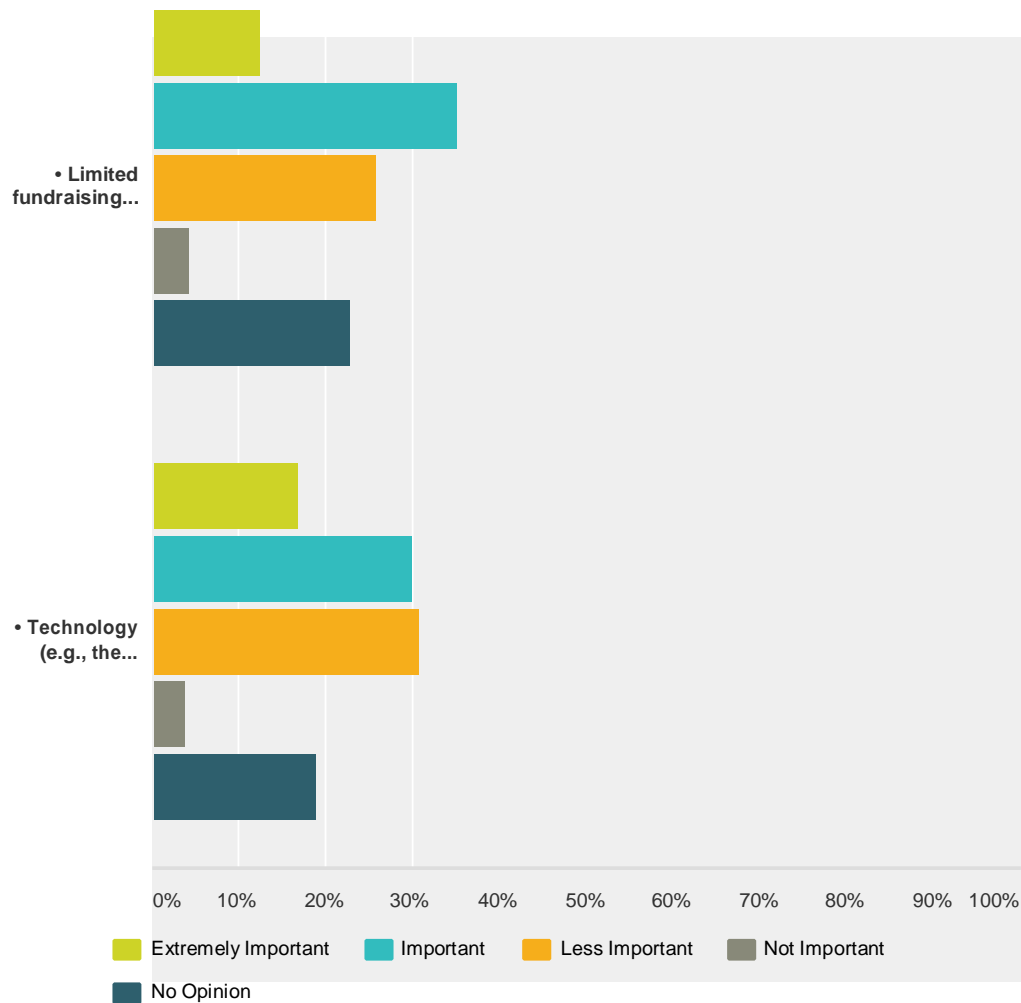


OLLI Member Planning Survey - 2015



OLLI Member Planning Survey - 2015





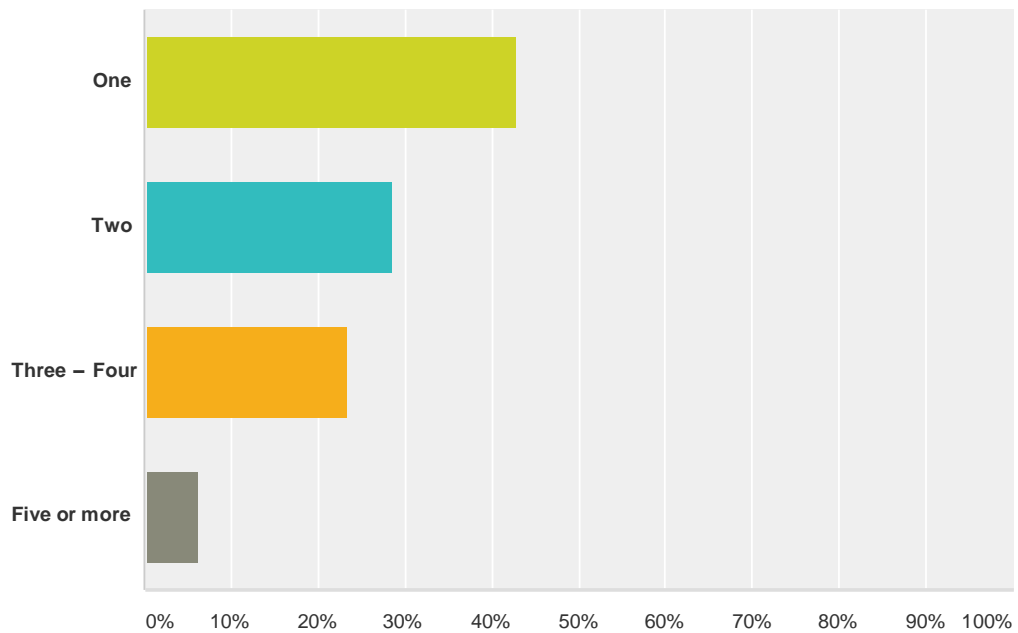
	Extremely Important	Important	Less Important	Not Important	No Opinion	Total
• Lack of public awareness of OLLI and its courses	41.73% 106	50.79% 129	5.12% 13	0.00% 0	2.36% 6	254
• Insufficient number of instructors (overall)	10.57% 26	47.15% 116	20.33% 50	3.25% 8	18.70% 46	246
• Insufficient number of instructors for specific courses/subjects (e.g., science)	14.52% 36	45.97% 114	20.56% 51	1.61% 4	17.34% 43	248
• Student/member retention	16.19% 40	46.96% 116	22.67% 56	2.43% 6	11.74% 29	247
• Limits of when courses can be offered	20.40% 51	50.00% 125	21.20% 53	1.60% 4	6.80% 17	250
• Pricing	10.53% 26	33.60% 83	37.25% 92	13.77% 34	4.86% 12	247
• Limited staff support to implement growth strategies	15.83% 38	43.33% 104	20.00% 48	2.50% 6	18.33% 44	240
• Role clarity and internal communication between Steering Committee and staff and within Steering Committee (e.g., inaction or delays in implementation of recommendations)	17.41% 43	27.13% 67	18.62% 46	2.43% 6	34.41% 85	247

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• Limited number of locations	20.00% 50	35.60% 89	31.60% 79	8.00% 20	4.80% 12	250
• Challenges with certain locations (e.g., convenience, parking)	33.73% 84	42.57% 106	16.06% 40	2.41% 6	5.22% 13	249
• Limited hours when courses can be offered due to other usage of facilities (especially on CSU – Channel Islands and CSU – Thousand Oaks campuses)	26.88% 68	43.87% 111	18.97% 48	1.19% 3	9.09% 23	253
• Insufficient funding to implement growth strategies	18.03% 44	36.89% 90	18.03% 44	1.23% 3	25.82% 63	244
• Limited fundraising activities	12.24% 30	35.10% 86	25.71% 63	4.08% 10	22.86% 56	245
• Technology (e.g., the ability to access data directly and in real time)	16.67% 39	29.91% 70	30.77% 72	3.85% 9	18.80% 44	234

Q10 Courses: On average, how many courses do you take each session?

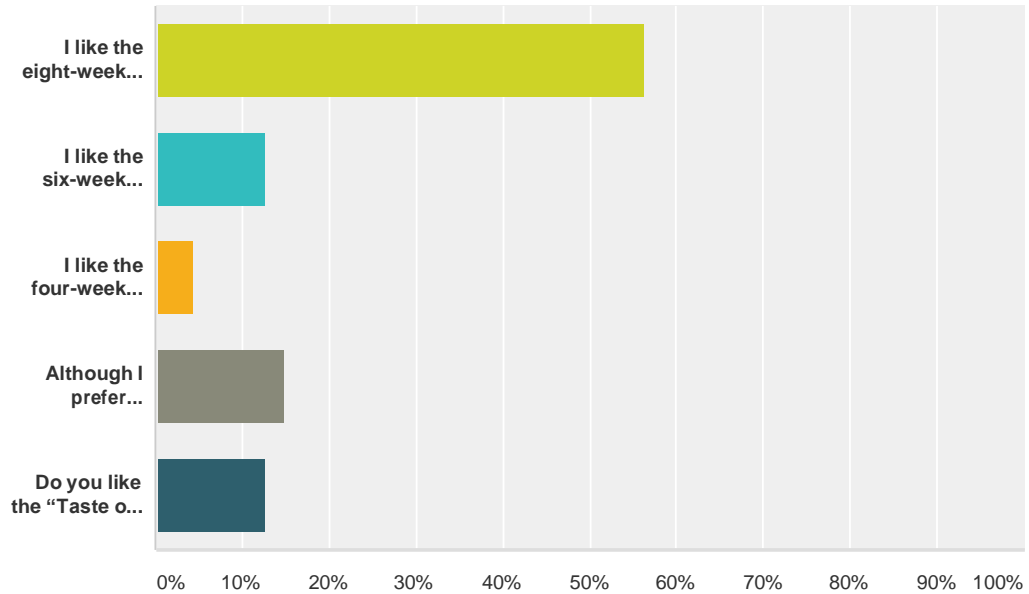
Answered: 247 Skipped: 46



Answer Choices	Responses	
One	42.51%	105
Two	28.34%	70
Three – Four	23.08%	57
Five or more	6.07%	15
Total		247

Q11 Length of Courses: OLLI offers courses of varying length. Most of the courses are eight weeks long, but some are shorter. Please check the box that most captures your preference.

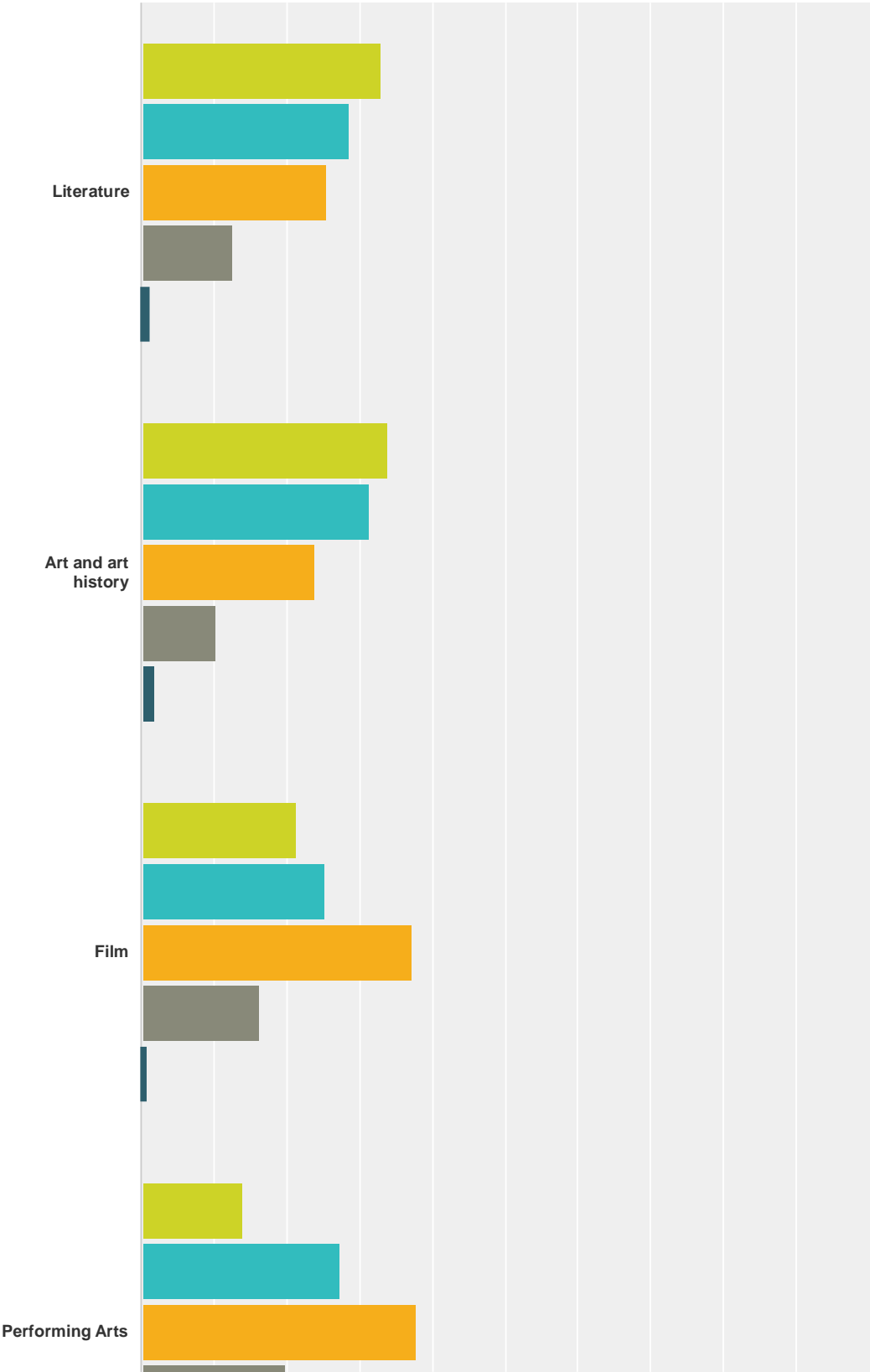
Answered: 240 Skipped: 53



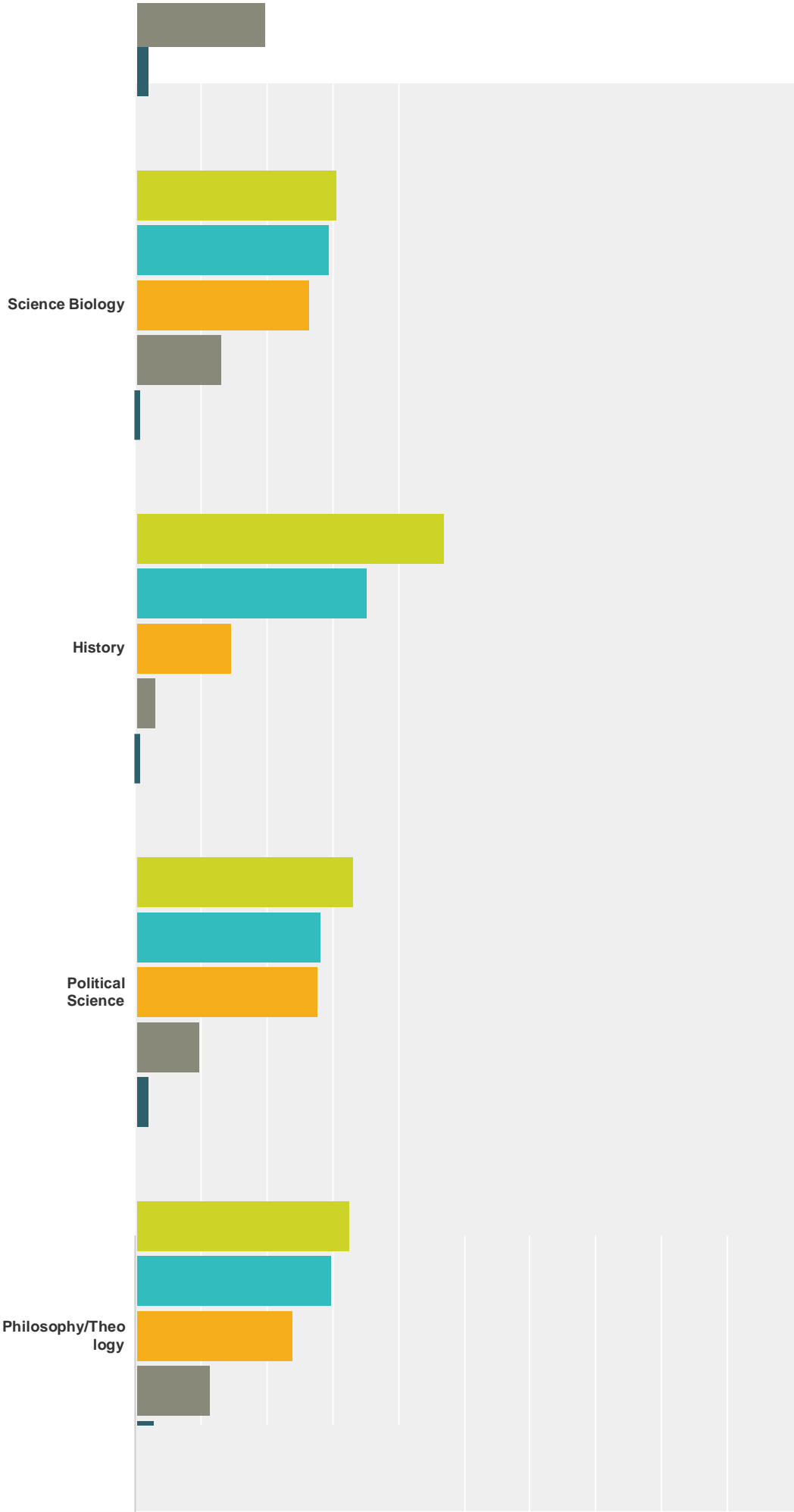
Answer Choices	Responses	
I like the eight-week courses.	56.25%	135
I like the six-week courses.	12.50%	30
I like the four-week courses.	4.17%	10
Although I prefer eight-week courses, a better fit for my schedule would be four or six week courses.	14.58%	35
Do you like the "Taste of OLLI" format and would you take a course in the regular session using this format?	12.50%	30
Total		240

Q12 Subject Matter: We are interested in your preferences for the subject matter of courses.

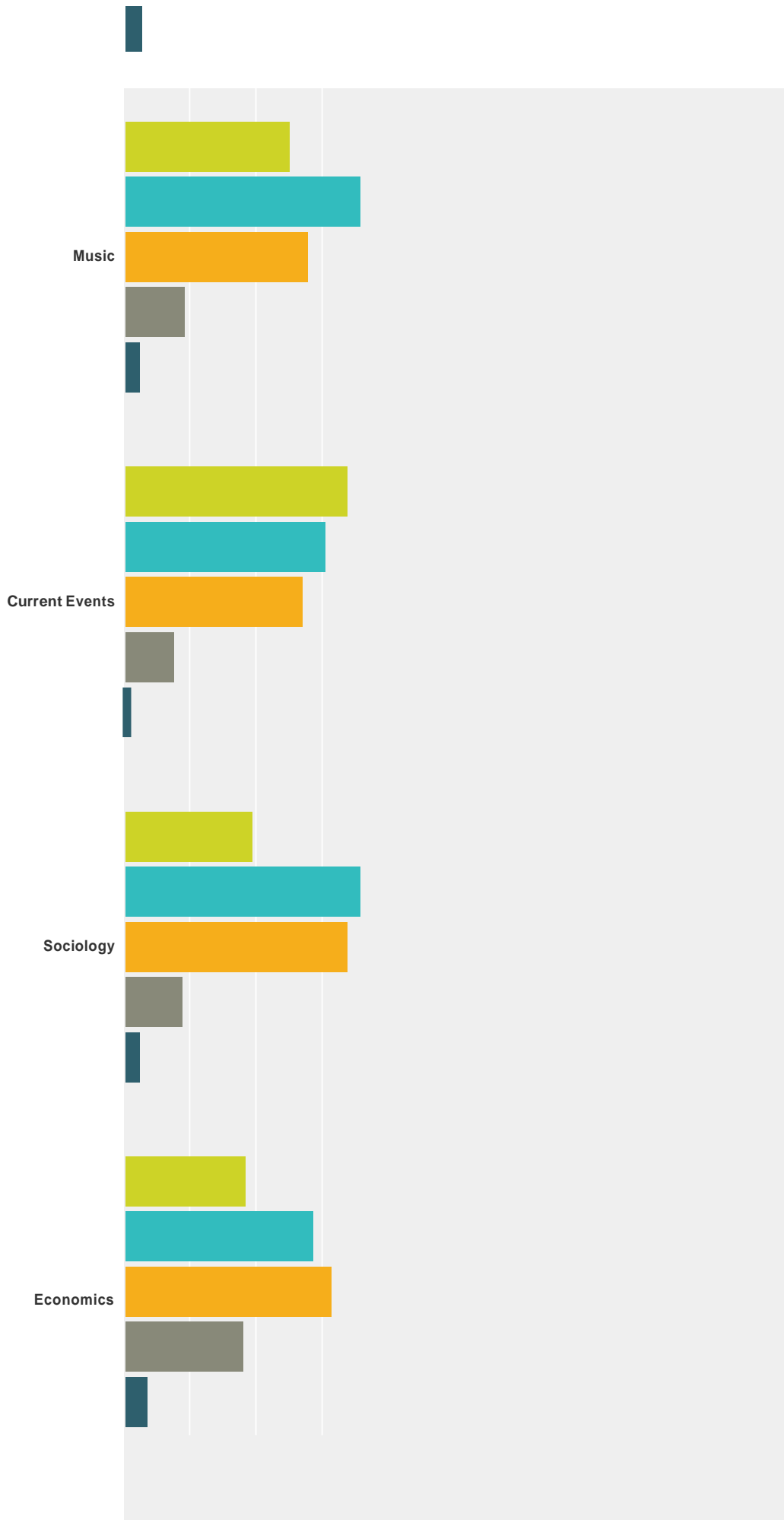
Answered: 251 Skipped: 42



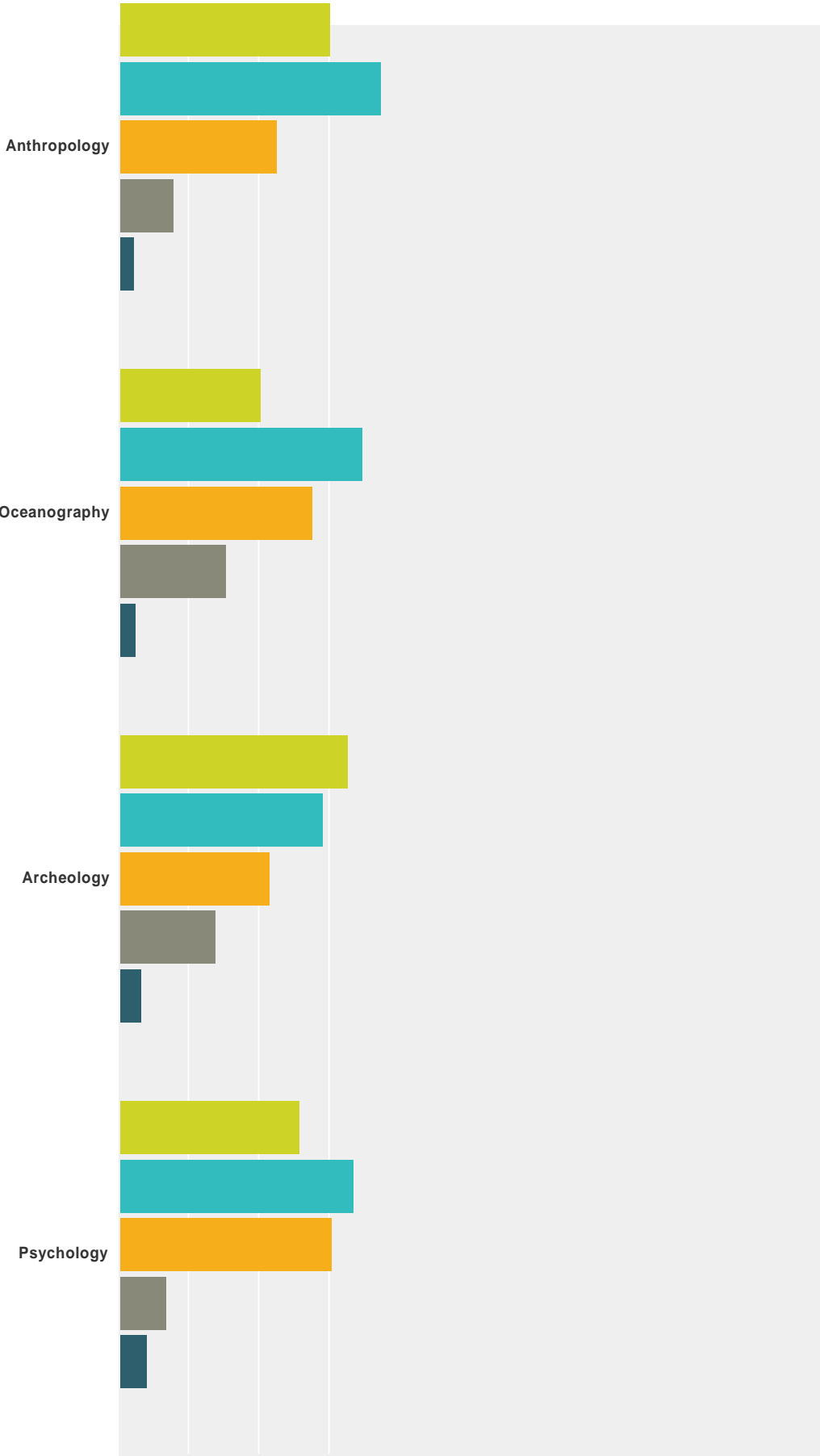
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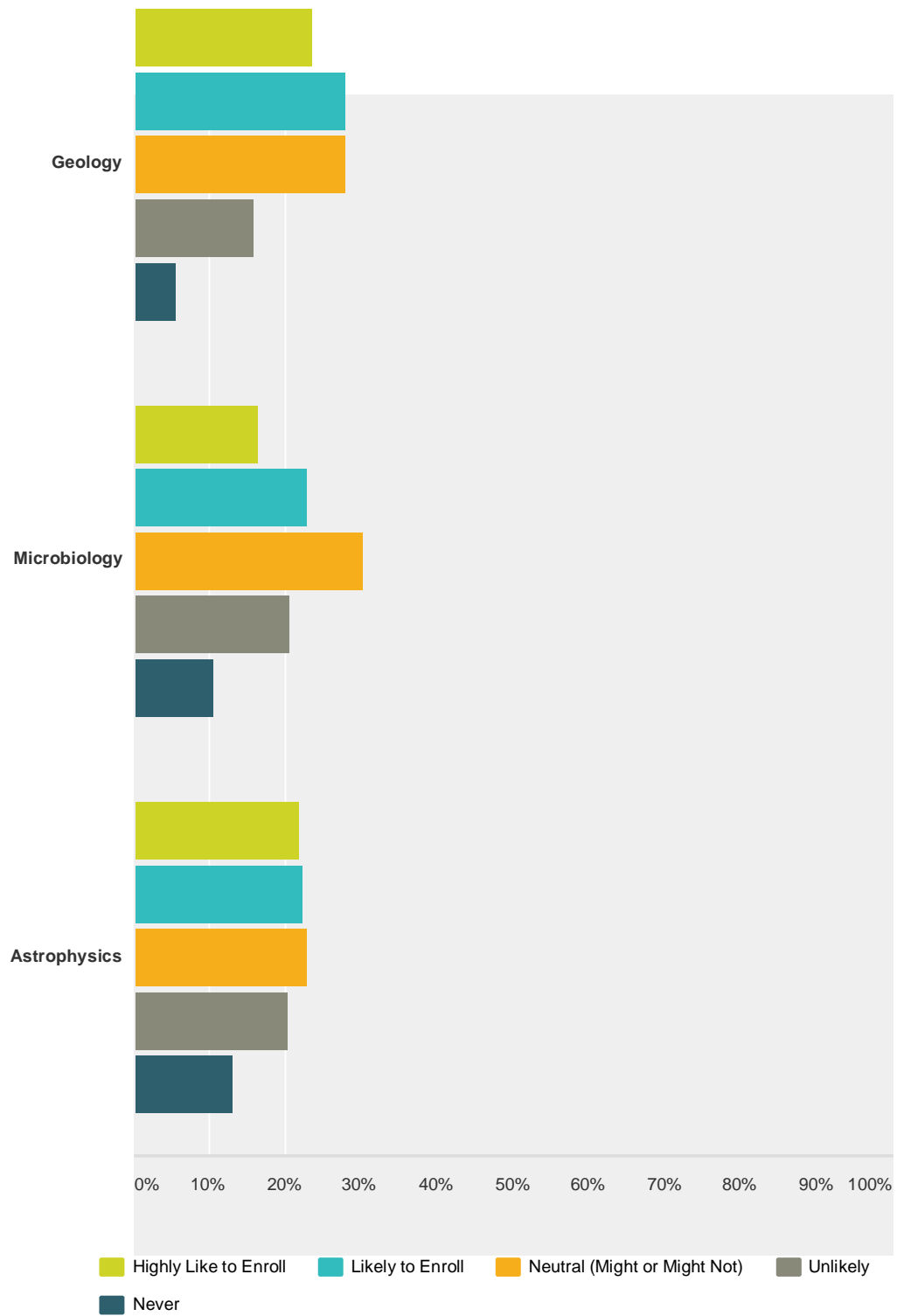


OLLI Member Planning Survey - 2015



OLLI Member Planning Survey - 2015





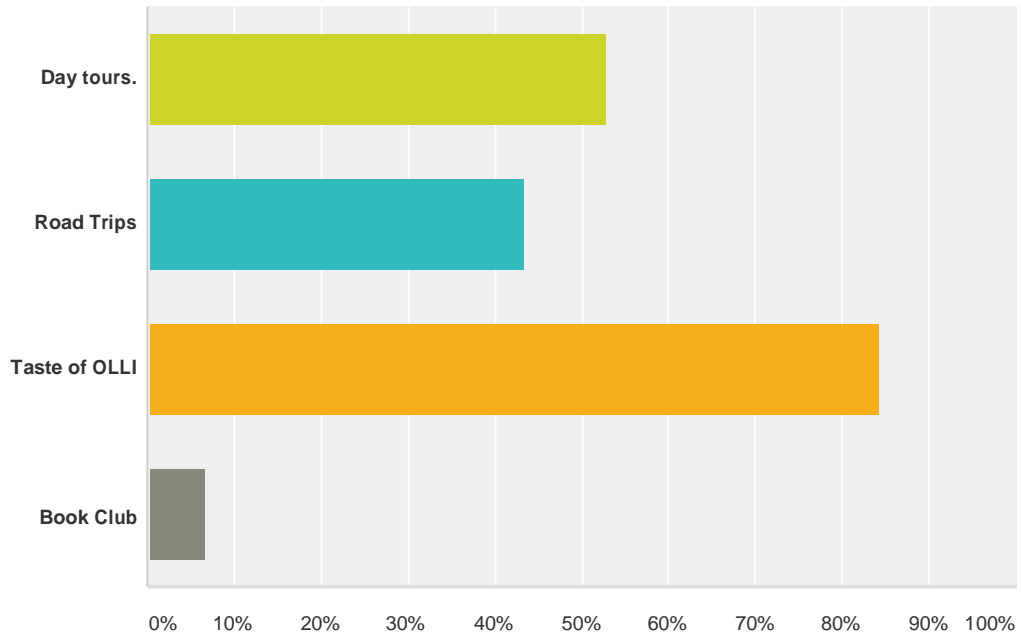
	Highly Likely to Enroll	Likely to Enroll	Neutral (Might or Might Not)	Unlikely	Never	Total
Literature	32.74% 74	28.32% 64	25.22% 57	12.39% 28	1.33% 3	226
Art and art history	33.62% 77	31.00% 71	23.58% 54	10.04% 23	1.75% 4	229
Film	21.00% 46	25.11% 55	36.99% 81	15.98% 35	0.91% 2	219

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Performing Arts	13.81% 29	27.14% 57	37.62% 79	19.52% 41	1.90% 4	210
Science Biology	30.56% 66	29.17% 63	26.39% 57	12.96% 28	0.93% 2	216
History	46.84% 111	35.02% 83	14.35% 34	2.95% 7	0.84% 2	237
Political Science	33.03% 73	28.05% 62	27.60% 61	9.50% 21	1.81% 4	221
Philosophy/Theology	32.43% 72	29.73% 66	23.87% 53	11.26% 25	2.70% 6	222
Music	25.11% 57	35.68% 81	27.75% 63	9.25% 21	2.20% 5	227
Current Events	33.92% 77	30.40% 69	26.87% 61	7.49% 17	1.32% 3	227
Sociology	19.44% 42	35.65% 77	33.80% 73	8.80% 19	2.31% 5	216
Economics	18.39% 41	28.70% 64	31.39% 70	17.94% 40	3.59% 8	223
Anthropology	30.00% 69	37.39% 86	22.61% 52	7.83% 18	2.17% 5	230
Oceanography	20.27% 45	34.68% 77	27.48% 61	15.32% 34	2.25% 5	222
Archeology	32.59% 73	29.02% 65	21.43% 48	13.84% 31	3.13% 7	224
Psychology	25.68% 57	33.33% 74	30.18% 67	6.76% 15	4.05% 9	222
Geology	23.32% 52	27.80% 62	27.80% 62	15.70% 35	5.38% 12	223
Microbiology	16.19% 34	22.86% 48	30.00% 63	20.48% 43	10.48% 22	210
Astrophysics	21.74% 45	22.22% 46	22.71% 47	20.29% 42	13.04% 27	207

Q13 OLLI Beyond Courses: OLLI offers more than its courses. Please check whether you have participated in any of the following activities.

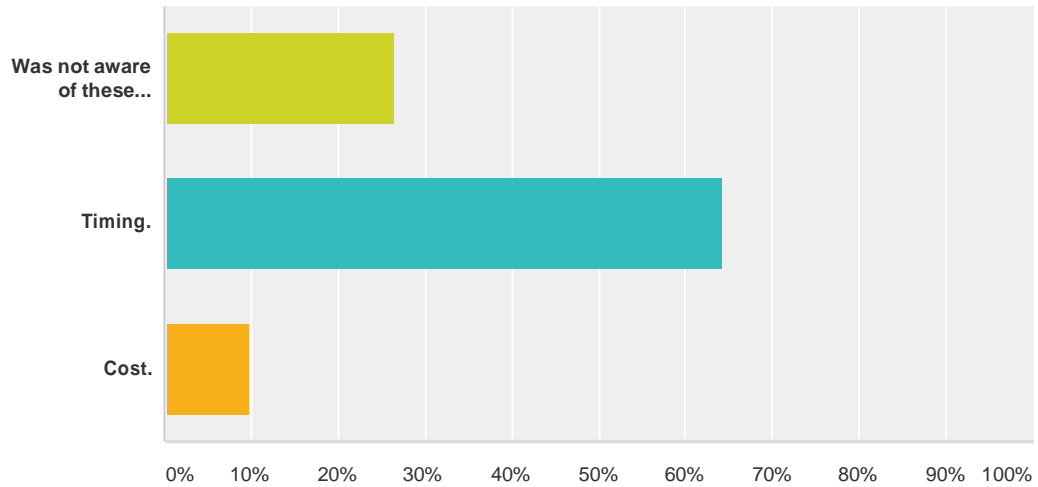
Answered: 171 Skipped: 122



Answer Choices	Responses	
Day tours.	52.63%	90
Road Trips	43.27%	74
Taste of OLLI	84.21%	144
Book Club	6.43%	11
Total Respondents: 171		

Q14 If you have not participated in these activities, let us know why not. Please check from the following comments the one that would most describe your reasoning.

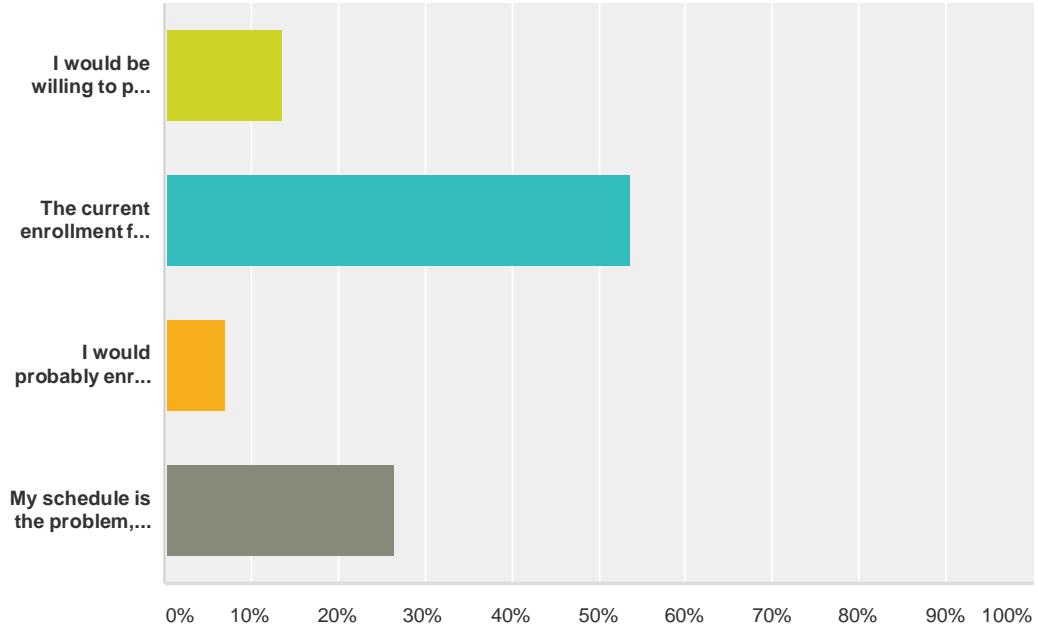
Answered: 114 Skipped: 179



Answer Choices	Responses	
Was not aware of these options.	26.32%	30
Timing.	64.04%	73
Cost.	9.65%	11
Total		114

Q15 Pricing: Please check which of the following statements best captures your perspective on the pricing of courses.

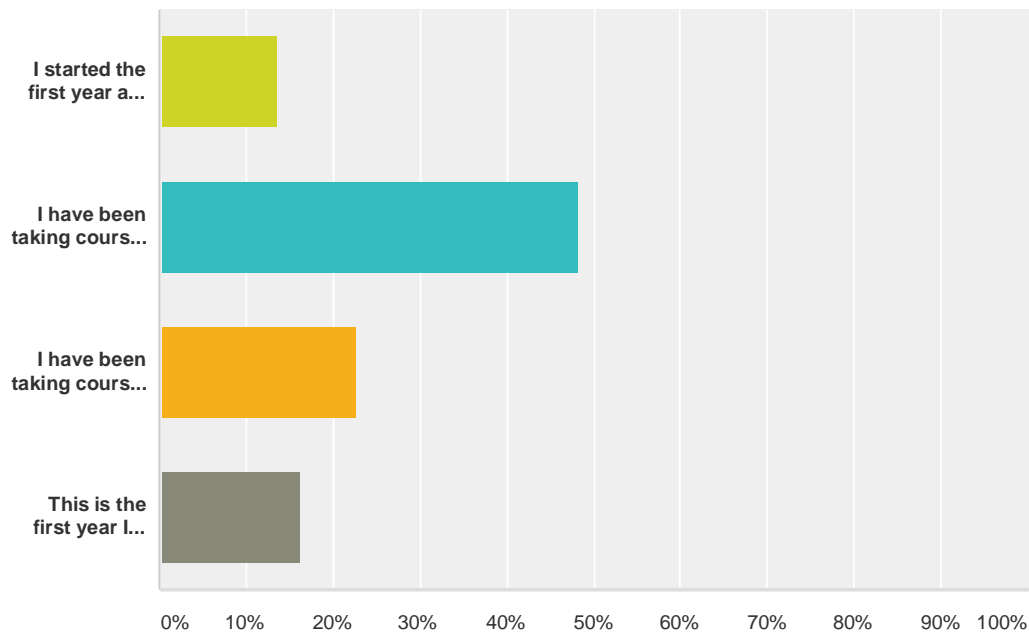
Answered: 247 Skipped: 46



Answer Choices	Responses	
I would be willing to pay a higher fee.	13.36%	33
The current enrollment fee is fine.	53.44%	132
I would probably enroll in additional courses if the fee were dropped by \$5 or \$10.	6.88%	17
My schedule is the problem, not the cost of courses. I do not have time to take more courses.	26.32%	65
Total		247

Q16 Length of Taking OLLI Courses Please check which of the following statements best describes how long you have been taking OLLI Courses.

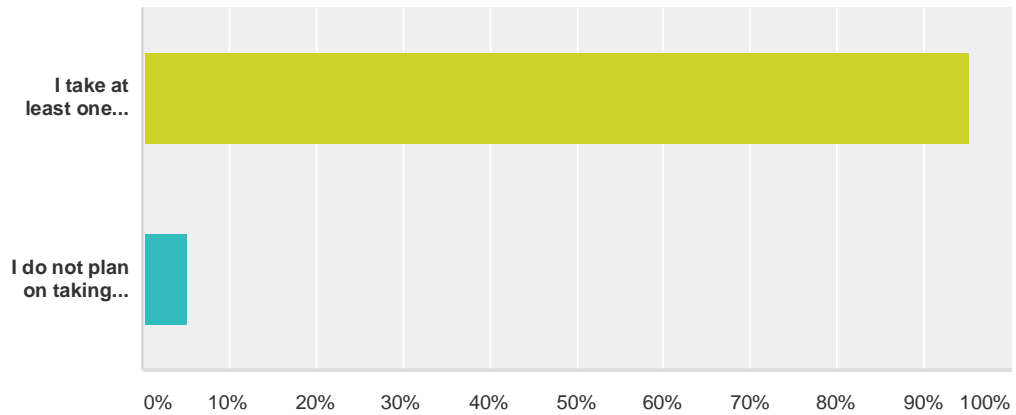
Answered: 248 Skipped: 45



Answer Choices	Responses	
I started the first year and have a red bag.	13.31%	33
I have been taking courses for three or more years.	47.98%	119
I have been taking courses for the last two years.	22.58%	56
This is the first year I am taking a course.	16.13%	40
Total		248

Q17 Future Interest in OLLI Courses
Please check which of the following statements best describes your current interest in OLLI Courses.

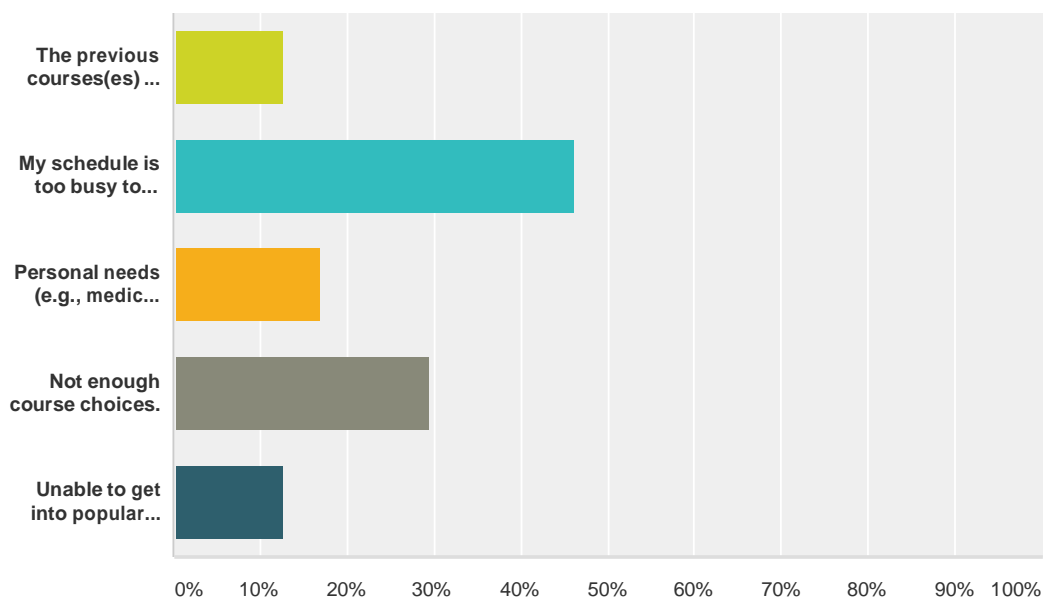
Answered: 240 Skipped: 53



Answer Choices	Responses	
I take at least one course each session.	95.00%	228
I do not plan on taking additional courses.	5.00%	12
Total		240

Q18 If you answered that you do not plan on taking additional courses, please let us know why.

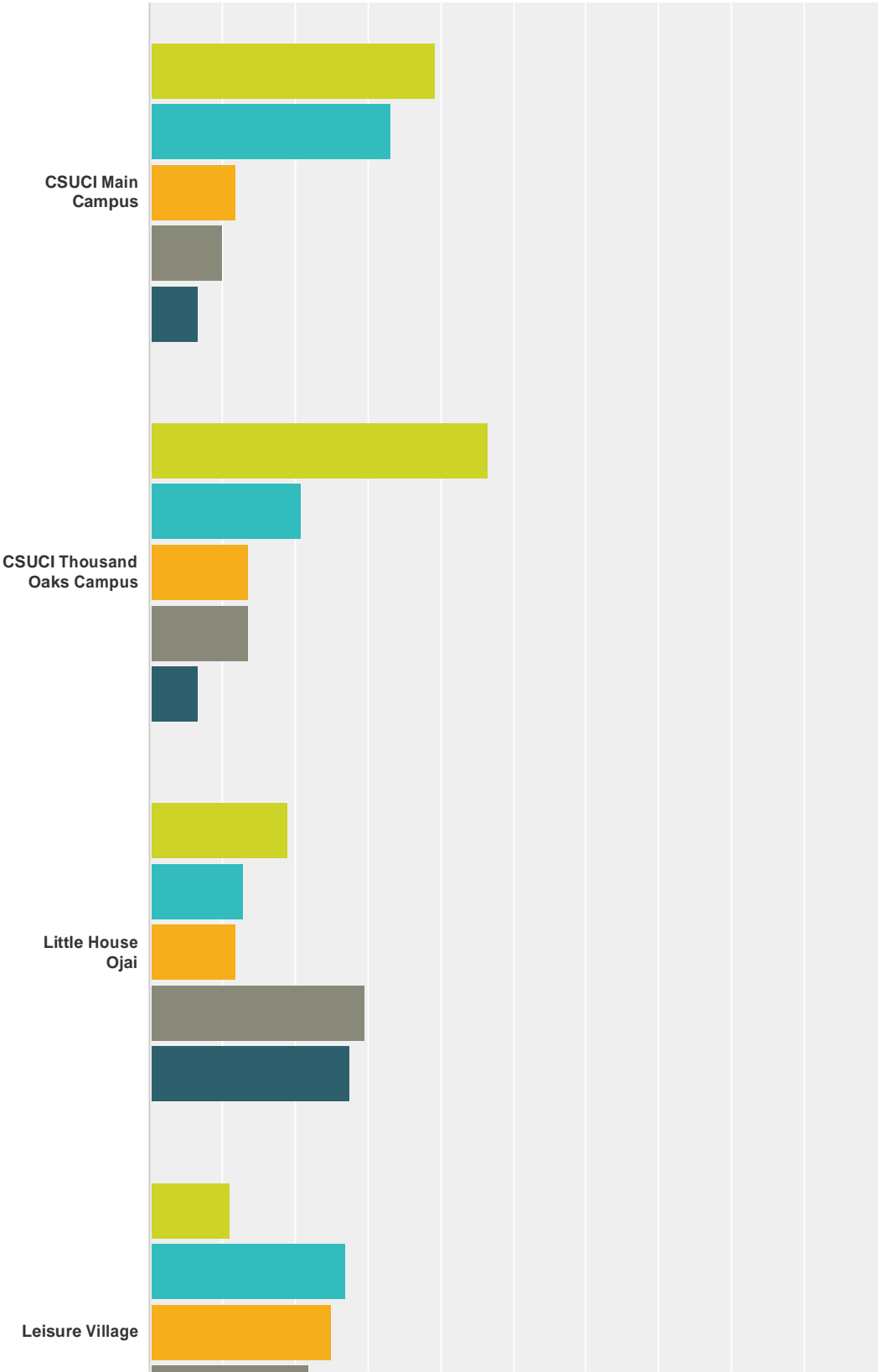
Answered: 24 Skipped: 269



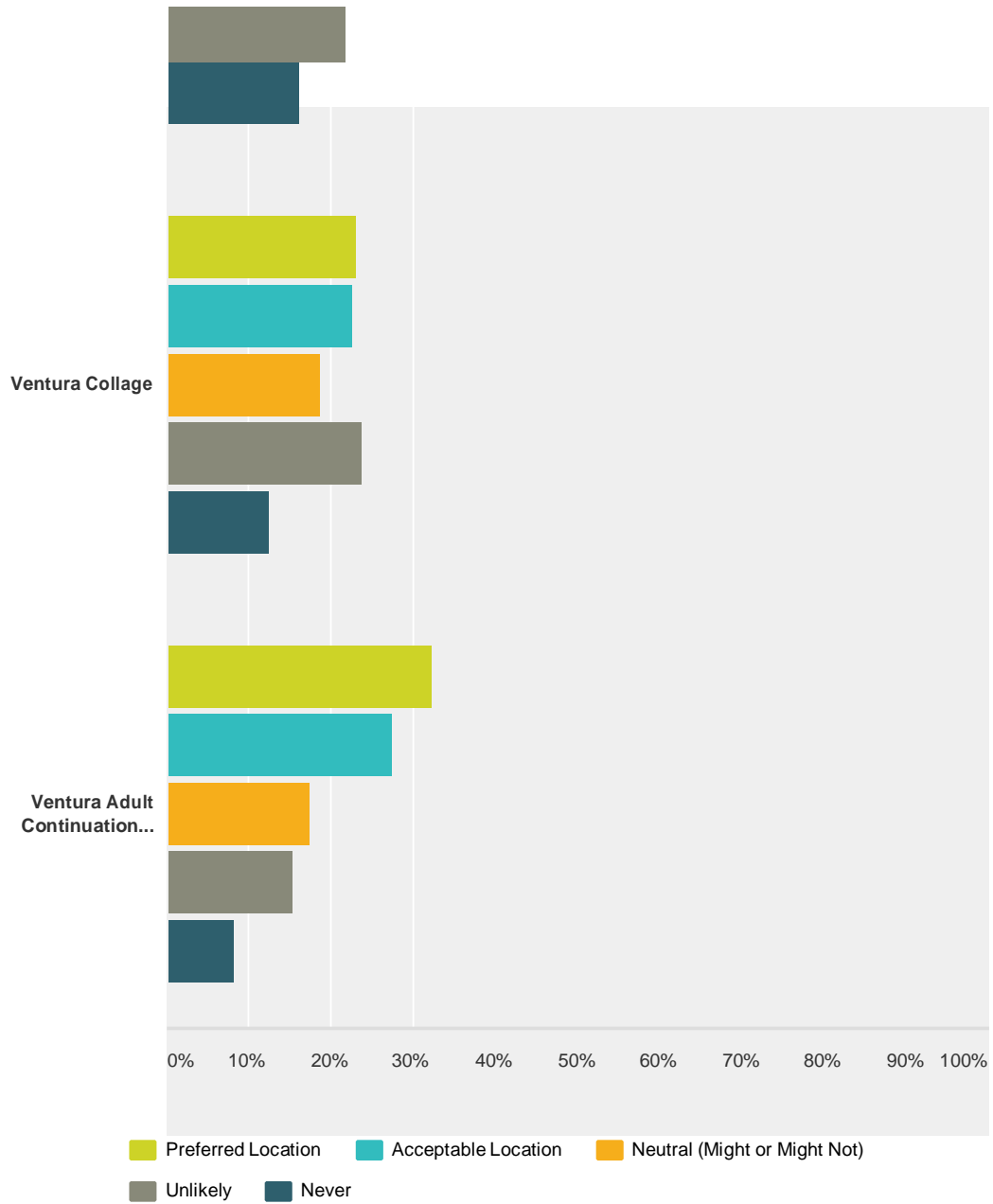
Answer Choices	Responses	
The previous courses(es) did not meet my expectations.	12.50%	3
My schedule is too busy to make this commitment possible.	45.83%	11
Personal needs (e.g., medical or family problems)	16.67%	4
Not enough course choices.	29.17%	7
Unable to get into popular courses.	12.50%	3
Total Respondents: 24		

Q19 Location Preference: Please let us know your preferences among our current locations.

Answered: 249 Skipped: 44



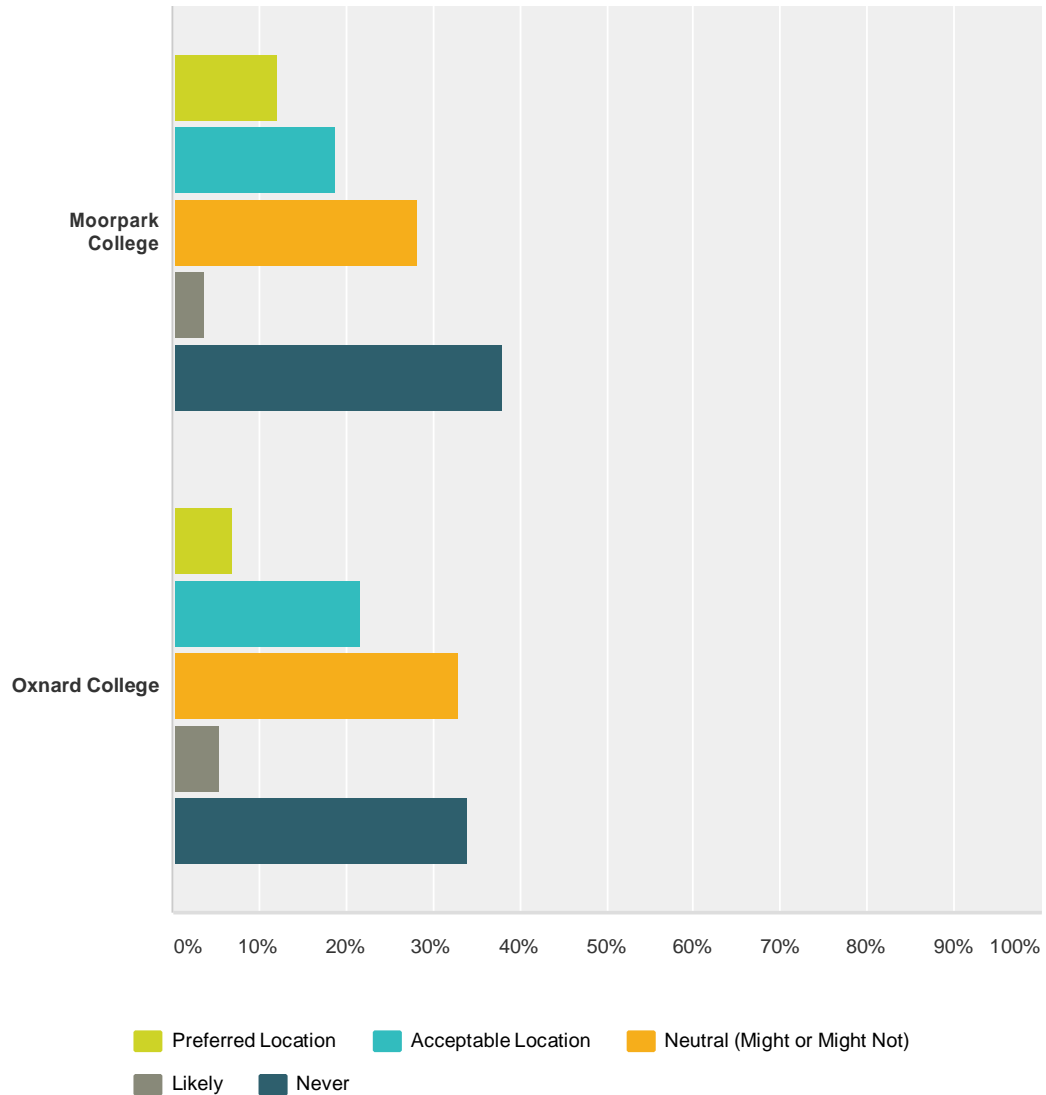
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	Preferred Location	Acceptable Location	Neutral (Might or Might Not)	Unlikely	Never	Total
CSUCI Main Campus	39.07% 84	33.02% 71	11.63% 25	9.77% 21	6.51% 14	215
CSUCI Thousand Oaks Campus	46.33% 101	20.64% 45	13.30% 29	13.30% 29	6.42% 14	218
Little House Ojai	18.78% 37	12.69% 25	11.68% 23	29.44% 58	27.41% 54	197
Leisure Village	10.82% 21	26.80% 52	24.74% 48	21.65% 42	15.98% 31	194
Ventura Collage	23.04% 47	22.55% 46	18.63% 38	23.53% 48	12.25% 25	204
Ventura Adult Continuation Education Center (VACE)	32.06% 67	27.27% 57	17.22% 36	15.31% 32	8.13% 17	209

Q20 Location Expansion: If we expanded to other sites, let us know your interest in attending courses at the following sites.

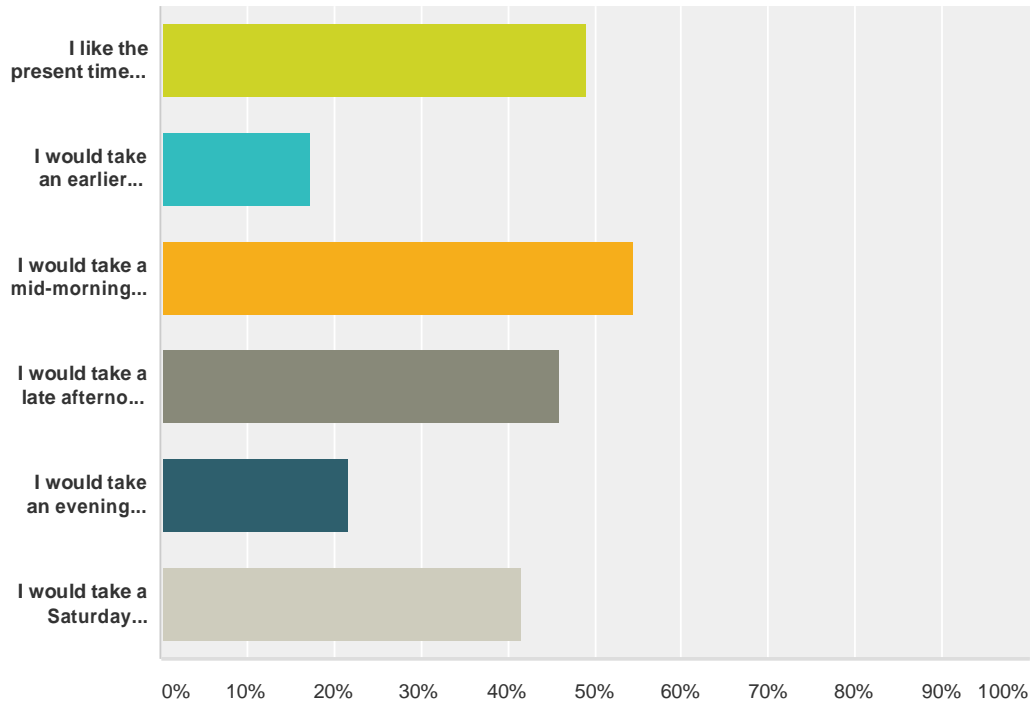
Answered: 217 Skipped: 76



	Preferred Location	Acceptable Location	Neutral (Might or Might Not)	Likely	Never	Total
Moorpark College	11.92% 23	18.65% 36	27.98% 54	3.63% 7	37.82% 73	193
Oxnard College	6.67% 13	21.54% 42	32.82% 64	5.13% 10	33.85% 66	195

Q21 Time of Day: Most of our courses are scheduled from 10 am to noon and 1 pm to 3 pm. These times limit the number of sessions we can offer on the CSUCI campuses due to other obligations. Please indicate your willingness to consider other times. Check all that apply.

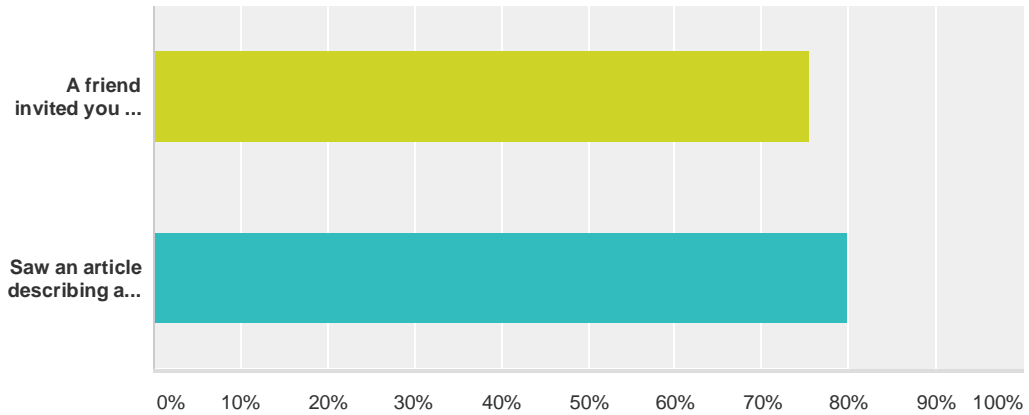
Answered: 252 Skipped: 41



Answer Choices	Responses	
I like the present times, do not change.	48.81%	123
I would take an earlier course (8 am to 10 am).	17.06%	43
I would take a mid-morning course (9:30 am – 11:30 am)	54.37%	137
I would take a late afternoon course (3 pm – 5 pm)	45.63%	115
I would take an evening course (6 pm – 8 pm)	21.43%	54
I would take a Saturday course.	41.27%	104
Total Respondents: 252		

Q22 Trying Something New: We are interested in what leads you to try something new (e.g. restaurant, museum, etc.). Check all that apply.

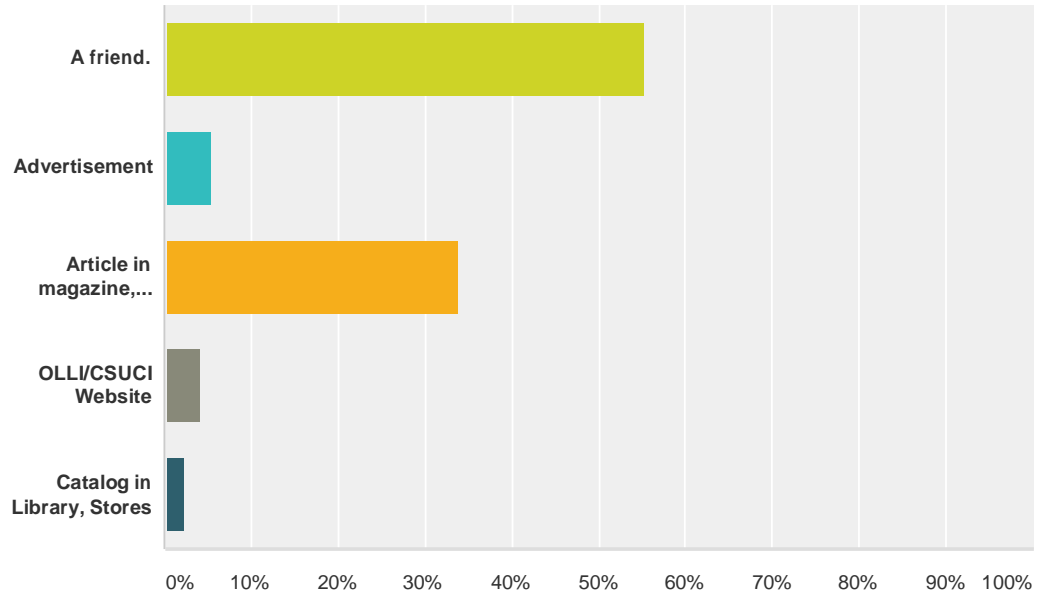
Answered: 208 Skipped: 85



Answer Choices	Responses	
A friend invited you to participate in the activity and/or the friend was raving about the activity?	75.48%	157
Saw an article describing an activity. I am adventurous and willing to trying anything once.	79.81%	166
Total Respondents: 208		

Q23 Initial Awareness of OLLI: How did you first hear about OLLI? Please check how you have heard about OLLI?

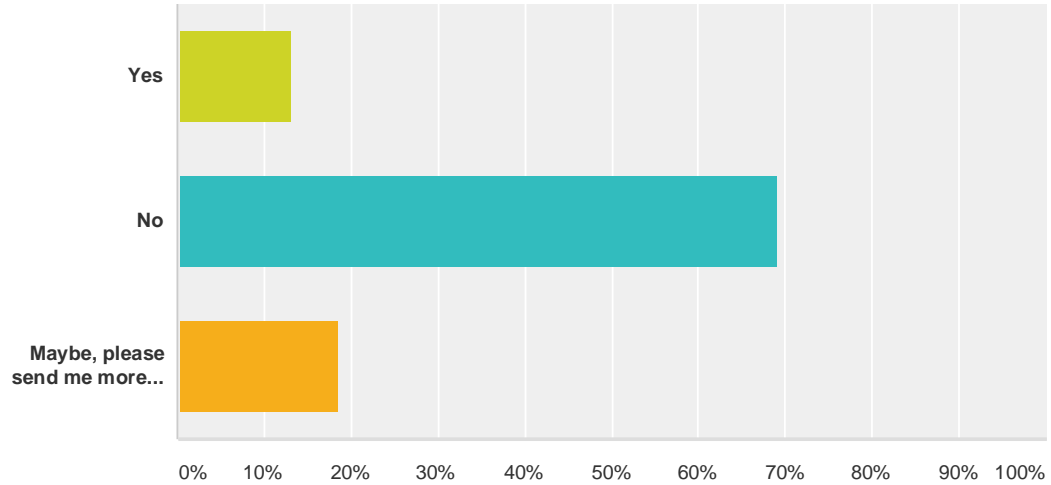
Answered: 229 Skipped: 64



Answer Choices	Responses	
A friend.	55.02%	126
Advertisement	5.24%	12
Article in magazine, newspaper, etc.	33.62%	77
OLLI/CSUCI Website	3.93%	9
Catalog in Library, Stores	2.18%	5
Total		229

Q24 Interest in Greater Involvement: OLLI has a volunteer Steering Committee and several committees (such as curriculum). Would you be interested in volunteering your time to expand OLLI?

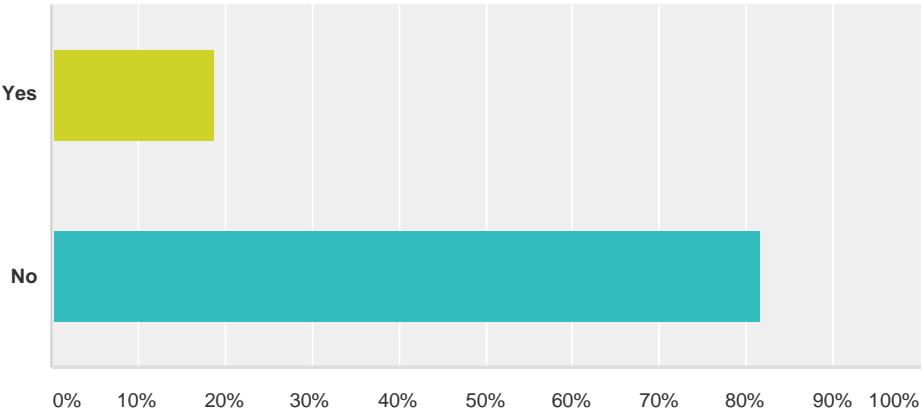
Answered: 218 Skipped: 75



Answer Choices	Responses	
Yes	12.84%	28
No	68.81%	150
Maybe, please send me more information.	18.35%	40
Total		218

Q25 Would you be interested in joining one of our committees?

Answered: 209 Skipped: 84

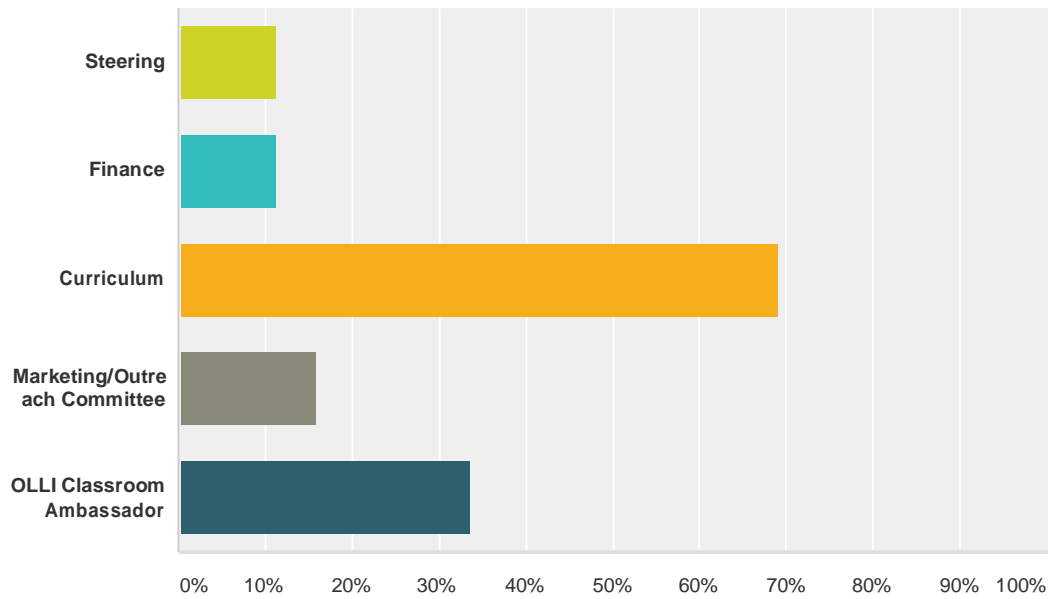


Answer Choices	Responses	
Yes	18.66%	39
No	81.34%	170
Total		209

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Q26 If yes, which committee(s)?

Answered: 45 Skipped: 248



Answer Choices	Responses	
Steering	11.11%	5
Finance	11.11%	5
Curriculum	68.89%	31
Marketing/Outreach Committee	15.56%	7
OLLI Classroom Ambassador	33.33%	15
Total Respondents: 45		