

# Extended University & Digital Learning

*Expanding the boundaries of higher education*

## STRATEGIC PLAN 2023-2028

Extended University & Digital Learning provides post-traditional learners, international students, and our larger community with flexible educational experiences for career advancement, societal impact, and lifelong learning.

### OUR PROGRAMS

- CI Flex Graduate programs
- Online @CI
- Professional and Workforce Development programs
- Summer and Winter Sessions
- OSHER Lifelong Learning
- Open University
- Study Abroad

### CORE COMPETENCIES

- Serving post-traditional learners
- Providing global educational experiences
- Online Learning
- Preparing the next generation workforce
- Lifelong learning

**PRIORITY 1:** Establish a foundation for operational success

### GOALS

1. Develop organizational structure to align with strategic priorities
2. Establish an Advisory Board to align educational programming with community and campus needs
3. Develop a communication strategy to share EU\_DL\_IP priorities and accomplishments with campus stakeholders
4. Establish guidelines and processes for opening satellite and/or virtual campuses
5. Optimize digital infrastructure for teaching and learning and operational success

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### Priority 2: Extend and expand CI's Academic Programs

#### Goals

1. Develop new academic programs
2. Sustaining and improve existing academic programs
3. Establish marketing and recruitment practices

### Priority 3: Deliver a continuum of educational programs addressing the needs of our community and workforce.

#### Goals

1. Develop non-credit micro-credentials and custom training programs for workforce development
2. Establish stackable credentials linked to graduate programs
3. Expand access to lifelong learning opportunities
4. Increase awareness of CSUCI in the community

### Priority 4: Position students for success

#### Goals

1. Establish high quality student services throughout the student journey in EU academic programs
2. Position CSUCI as a center for global engagement
3. Develop Online @ CI website and framework for student success

### Priority 5: Situate staff and faculty for success within EUDL

#### Goals

1. Develop administrative business process workflows
2. Develop a staff professional development plan
3. Establish faculty onboarding process
4. Establish faculty onboarding process
5. Expand faculty development and training opportunities to support faculty in providing a high quality academic experience