



# Channel Islands

CALIFORNIA STATE UNIVERSITY

## MBA & Dual Degree Admission Essays

MBA and Dual Degree applicants will write **two essays**. Personal essays allow the admissions committee to meet the real you, the man or woman behind your GMAT scores, transcripts, and resume. The essays provide insights as to who you are now - what motivates you, what sets you apart from others, what career goals you have and how you'd like to achieve them and who you'd like to become.

Essays are limited to 500 words each.

Select two essay topics from the list of six topics provided below:

1. Discuss the accomplishment of yours that required the most effort to achieve. What intermediary steps were necessary? How did you overcome challenges along the way?
2. Describe a difficult personal or professional challenge, failure or setback that you have faced. What did you learn from this experience?
3. Present a 5-year career plan, including your professional goals and how you intend to implement them. Discuss how you believe your education at our school will influence your plan.
4. Tell us about a time when you had a significant impact on a person, group or organization.
5. Tell us about a time when you went beyond what was defined, established, or expected.
6. What matters most to you, and why?

**For more admissions information**, visit our MBA page:

<http://ext.csuci.edu/mba> or contact a program representative:

Thousand Oaks MBA & Dual degrees: Andrew Conley [andrew.conley@csuci.edu](mailto:andrew.conley@csuci.edu).

Santa Barbara MBA degree: Melissa Whitacre [melissa.whitacre@csuci.edu](mailto:melissa.whitacre@csuci.edu).