

# Master of Business Administration

A program designed for working professionals that combines the highest levels of academic rigor with real-world experience.



Martin V. Smith  
**SCHOOL OF  
BUSINESS &  
ECONOMICS**

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## ***The MBA degree program***

**Serves students in Los Angeles, Ventura and Santa Barbara counties.**

California State University Channel Islands offers an ACBSP-accredited MBA program offered through its Martin V. Smith School of Business & Economics. The accelerated program is tailored for working professionals that combines the highest level of academic rigor with real-world experience aimed to develop business leaders with the capacity to work effectively in an increasingly multicultural and global environment. The program features integrated modules that cut across functional disciplines and is taught by an outstanding group of faculty members who reflect a blend of scholarship and practical business experience. Key elements include small classes, a focus on international business and entrepreneurial innovation, and a short-term study abroad option.

***Designed for working professionals***



**Channel Islands**  
CALIFORNIA STATE UNIVERSITY



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University

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# MBA Curriculum

The program includes three parts:

**Foundations of Business courses (0-15 units)**

**Core Courses (24 units)**

**Special Topics courses (6 units)**

Note: MBA Foundations are waived for BS Business Administration degrees and may be waived for equivalent coursework.

## Foundations of Business (online)

BUS 500 - Economics for Managers (3 units)

BUS 502 - Quantitative Methods for Decision-Making (3 units)

BUS 504 - Introduction to Accounting and Finance (3 units)

BUS 506 - Principles of Management and Marketing (3 units)

BUS 508 - Business Ethics and Law (3 units)

*Schedules that meet your needs*



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*"It's one thing to read a textbook, but to really convert theory into understanding and practical application is an incredible opportunity."*

Josh Rubin  
MBA Alumnus  
Class of 2017

## Required Courses

BUS 510 – Managerial and Organizational Behavior (3 units)  
BUS 520 - Strategy and Leadership (3 units)  
BUS 530 - Managing Business Operations (3 units)  
BUS 540 - Accounting for Managerial Decision Making (3 units)  
BUS 545 - Strategic Marketing Management (3 units)  
BUS 550 - The Contemporary Firm in the Digital Age (3 units)  
BUS 555 – Financial Principles and Financial Strategies (3 units)  
BUS 560 - The Entrepreneurial Manager (3 units)  
BUS 570 - Competing in a Global Environment (3 units)



## Special Topics

MBA students take 6-9 Special Topics courses designed by the director to reflect the current business climate and are typically advanced in specified areas of business such as finance or management.

***Channel Your Potential***



Channel Islands

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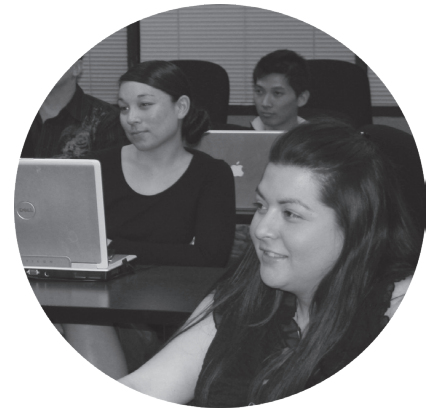
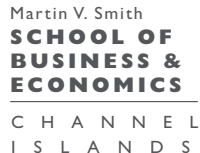
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## Networks to help you succeed

From the time you begin the MBA program and throughout your postgraduate career, you will have a formal network of connections to local business and business leaders through the Martin V. Smith School of Business & Economics' Business Advisory Council. Through annual mixers and CSU Channel Islands, Alumni & Friends Association, you will find opportunities to connect with other alums and with University, business, community, and political leaders throughout the region.

## Career development to help you succeed

As a student of the MBA program you have access to career coaching to help you focus on long-term goals no matter where you are in your career journey. From career planning to job research preparation, active job search and career advancement, you will have access to the resources to help you succeed.



# Admissions

Applications are accepted for the spring and fall semesters.

Application periods: please refer to our website for up-coming deadlines and start dates: [ext.csuci.edu/](http://ext.csuci.edu/)

Applicants with a conferred bachelor's degree in any field, with a minimum GPA of 2.5, may apply online at [go.csuci.edu/apply](http://go.csuci.edu/apply).

The following documentation is required:

- Statement of Purpose (summarizing professional experience, career objectives and reason for pursuing an MBA)
- Resume reflecting at least two years of full-time work experience
- Two Letters of Recommendation (at least one must be a professional recommendation)
- One set of official transcripts from all colleges and universities attended
- GMAT/GRE Scores\*

\*GMAT/GRE may be **waived** for:

- 1) Applicants with an undergraduate cumulative GPA of 3.0 or higher
  - 2) Applicants with five or more years of professional experience that reflects an increasing level of responsibility
  - 3) Students who complete the Certificate of Business (MBA Foundations courses) at CSUCI with a GPA of 3.0 or higher
  - 4) Applicants with a master's degree from a regionally accredited university
- Note: The MBA program director makes the final decision to grant a GMAT/GRE waiver.

Contact a representative for the most current information.

## International Applicants

Please visit the International Admissions page at [go.csuci.edu/intl](http://go.csuci.edu/intl).





## ***International Business Experience (Study Abroad)***

Students have the option of participating in this 3-unit Special Topics course. This course is intended for MBA students who have progressed through the core of the program. This course is led by faculty and offers students the opportunity to visit foreign universities, cultural sites, and businesses. Travel, in itself, is enormously rewarding and educational, but within the context of an academic program of study, an international experience adds a dimension of understanding that is extremely difficult to achieve in the classroom.

In an increasingly global economy, successful business practices require an awareness of other cultures. Savvy business practitioners are open to the strategies and tactics of foreign operations that might be successfully implemented in a domestic context. Students participate in preparatory meetings, 10-day intensive international experience, and oral presentations.



***Preparing progressive leaders***



## ***Fees***

CSU Application: \$55 (non-refundable)

Intent to Enroll Deposit: \$500 (non-refundable)

Student ID Card: \$15 (optional)

Application for Diploma: \$50

**Course Fee per unit: \$600\***

**Total cost 33-48 units: \$19,800-28,800**

\* Fees do not include the cost of textbooks or living expenses and fees are **subject to change**.

**Financial aid** in the form of loans may be available for eligible students.

## ***Contact***

CSU Channel Islands Extended University

805-437-2748 x4

One University Drive

Sage Hall 2109

Camarillo, CA 93012

## ***Attend an information session***

Register now: [go.csuci.edu/learnmore](https://go.csuci.edu/learnmore)

## ***International Applicants***

Visit International Admissions website: [go.csuci.edu/intl](https://go.csuci.edu/intl).