

Bachelor of Science **BUSINESS** Online

Earn your BS in Business online
Learn the Fundamental Principles of Business



Martin V. Smith
**SCHOOL OF
BUSINESS &
ECONOMICS**

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I S L A N D S



Bachelor of Science in Business

California State University Channel Islands, Bachelor of Science in Business degree is offered through the Martin V. Smith School of Business & Economics. The program has a liberal arts and interdisciplinary focus built on critical thinking, collaboration and communication. Students learn the fundamental principles of accounting, economics, finance, information systems, management, and marketing as applied in a variety of organizational settings.

Program is conveniently located online and asynchronous with no requirements to attend campus.

The Bachelor of Science in Business program is accredited by ACBSP.

Achieve your career goals



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The BS Business Curriculum

Degree Completion 50 units
Transfer Courses. 70 units
Degree Total. 120 units

Core Courses 30 units
Elective Courses selected by Program Director. . . 11 units
Upper Division General Education Courses 9 units

Prepare for a better future



Channel Islands
CALIFORNIA STATE UNIVERSITY



“I already had a career, but this degree will allow me greater future flexibility. It will make me even more valuable as an employee.”

Sara Whipple
BS Business
Class of 2017

Core Courses

ACCT 300 - Applied Managerial Accounting (3 units)

BUS 320 - Business Operations (3 units)

ECON 310 - Intermediate Microeconomics or ECON 311 Intermediate Macroeconomics (3 units)

MGT 307 - Management of Organizations (3 units)

MGT 326 - Professional Ethics (3 units)

BUS 310 - Business Discourse for the 21st Century Professional (3 units)

MIS 310 - Management Info Systems (3 units)

MKT 310 - Principles of Marketing (3 units)

FIN 300 - Business Finance (3 units)

BUS 499 - Capstone (3 units)



Fully online classes

Elective Courses

(determined by CSUCI)

BUS 330 - Behavioral Finance: The Psychology of Decision-Making (3 units)

BUS 333 - Nonprofit Management (3 units)

BUS 334 - The Business of Art (3 units)

BUS 335 - Business and the Performing Arts (3 units)

BUS 339 - Business in China: Heritage and Change (3 units)

BUS 340 - Business and Economics in Literature (3 units)

BUS 341 - Drug Discovery and Development (3 units)

BUS 342 - The Zoo: Conservation, Education, and Recreation (3 units)

BUS 344 - The Library: Collections, Services, & Instruction (3 units)

BUS 349 - History of Business and Economics in North America (3 units)

BUS 434 - The Museum: Culture, Business, and Education (3 units)

BUS 435 - The Music Museum (3 units)

BUS 448 - Globalization and Development (3 units)

BUS 491 - Lecture Series in Entertainment Industry (3 units)

BUS 498 - Faculty-Student Collaborative Research in Social Business (3 units)



Channel Islands

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Fees

CSU application fee	\$70
Course fee per 1 credit unit	\$550*
50 units x cost per unit	\$27,500*

**Based on current fees. Extended University makes every effort to keep student costs to a minimum.*

**Resident and Non-Resident students pay the same per unit fee. Subject to change at any time. Textbooks not included.*

Financial Aid in the form of loans, grants, and scholarships may be available for eligible students.

Veterans Affairs Program assists prospective and enrolled student veterans and dependents.



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Admissions

Applications are accepted for the spring and fall semesters.

Application periods: please refer to our website for up-coming deadlines and start dates:

<https://ext.csuci.edu/>

Speaking with a program representative is the first step in the admission process. We will provide you with all of the information needed, including a preliminary evaluation of transcripts and work experience to help you make a decision and move ahead.

Applicants must have a 2.0 minimum GPA from their transfer institution and have completed a 70 semester/105 quarter transferable units to be admitted to the program. In addition, the following are required:

- Completion of the “Golden Four” (A1, A2, A3, B4) general education classes with a C- grade or higher
- Good standing at the last institution attended
- Grade C or higher in Business major prerequisites

Contact

805-307-7701 or extcoach@csuci.edu

Contact

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Camarillo, CA 93012

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Attend an information session:
go.csuci.edu/learnmore

Veterans:
go.csuci.edu/veterans

